

About:

Online Educa Berlin (OEB) is *the* global, cross-sector conference and exhibition on technology supported learning and training.

The event brings you to the forefront of learning technology developments and has a unique, cross-sector focus. For the past 25 years, it has encouraged the exchange of ideas between the corporate, education and public service sectors.



Theme: Making Learning Meaning

What do we want from learning? What do we expect from it in the future? And how can technology help us achieve it? We need to think about our ultimate objective, both individually and collectively. OEB will not only look at the process of learning, but also its purpose, asking what we want to make learning mean. Like a star above the horizon, it will help point the way to our destination.

Find details about the programme, speakers and sessions at www.oeb.global/programme.

Conference topics will include:

- Education Futures
- The New L&D
- Tech Triggers
- Assessing Skill and Competence
- Supporting Workforce Performance
- Implementing and Scaling up
- Data and Learning: Who's in Control?
- Design and Delivery in the Online Learning Jungle

Registration

Join and find out how to choose and use various technologies; discover proven practices and strategies from leading institutions and organisations; follow case studies presenting critical success factors and discuss innovative approaches with peers.

Register at www.oeb.global/participation. Group rates are available upon request at registration@oeb.global.

Exhibiting and Sponsoring

Position your brand and organisation as a pioneer and market leader to the OEB community of learning, training, technology and L&D professionals.

- Promote your activities and enhance your brand visibility in the global edtech market.
- Build relationships with education professionals, workplace learning leaders and public sector representatives.
- Discuss the latest data and market trends in digital education.

For information about our exhibition and sponsorship packages that will help you reach more than global 80,000 learning professionals contact us at marketing@oeb.global.



» OEB Global has grown to be Europe's vibrant meeting of the people and organisations shaping the future of how we teach and learn through technology. «

Mike Sharples, Author and Emeritus Professor at the OU, UK



» What we like about OEB is a lot of qualified leads, a lot of booth traffic, a lot of visibility. «

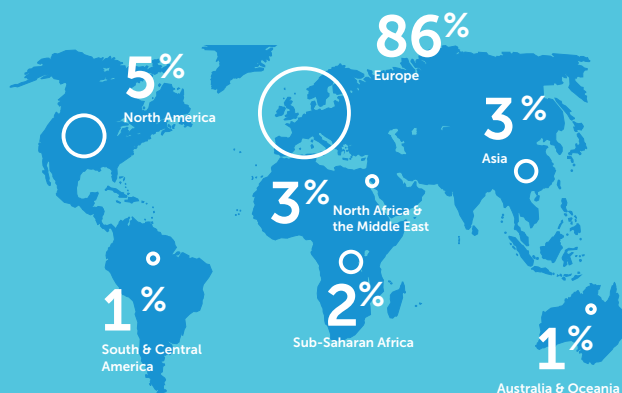
Mike Olsen, Proctorio, USA

» This seems to be the only conference attended by pretty much all the current stakeholders. «

Laura Czerniewicz, University of Capetown, South Africa

Where participants come from

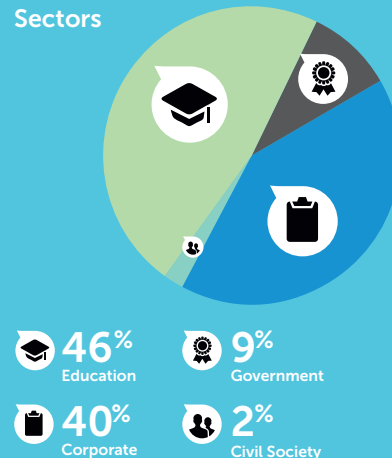
Total: **2,500+**



Top Countries

Germany
The Netherlands
Denmark
UK
Norway
USA
Finland
Belgium
Switzerland
France
Poland

Sectors



Online Community

185,932 site visitors
www.oeb.global

80,000+ subscribers
www.oeb.global/oeb-insights

6,500 followers
@OEBconference #OEB20

12,408 likes
OEBconference

2,156 members
OEBconference

93% of participants rated OEB 2019 as (very) worthwhile

85% of participants rated the ease of networking as (very) good

90% of participants feel the content is able to help them do their job more effectively

93% of participants are likely to apply what they learnt

90% of participants are likely to attend again in 2020