

OEB Global 2021

Overall Theme: Learning Resilience

In a world changed forever by a global pandemic, no single word is more important than ‚resilience.‘ It is the secret to overcoming the past, the key to the future. But what do we mean by it? How can we become resilient? Should we learn resilience? Can it be taught? How should we invest in resilience? And how can we make learning itself resilient?

Getting to Grips with Learning Design and EdTech

We get practical in support of the complex process of (online, blended, hybrid and flexible) learning. Bring your checklist as all the big topics for solid learning design and EdTech will be covered in this track, including:

- How to best use hyper-interactive media, video and audio
- How to stimulate interaction within XR (VR, AR, mixed)
- How to use simulation, gamification and serious games effectively
- How to choose a new learning (experience) platform

- How to develop chatbots
- How to assess online? How to hold blended exams
- How to run or mix synchronous/asynchronous classes
- How to design learning spaces and online environments to maximise student engagement
- How to understand data and „do“ enhanced analytics
- How to ensure diversity, equity, access and inclusion

Setting Course for Collaboration between Sectors

Co-developed curricula, credentials, competition? This track promotes exchange activities between businesses and education institutions. In an unprecedented job market, it's what will drive future success - for learners, organisations and education providers alike.

- Microcredentials, degrees, badges and certificates
- Working collaboration between Technical and Vocational Education and Training, Higher Ed and Workplaces
- Flexible education paths, work-placements
- Matching courses to future demand
- Creating and sharing online content

Making Higher Education Fit for Purpose

The need for an enduring vision, confidence, and new strategies and incentives for HE transformation are the theme of this track. Join the discussion about HE's new value proposition here. Sessions will explore topics including:

- Strategic frameworks and leadership
- Investment at the speed of digital
- Remote student recruitment and enrollment
- Education futures

Stimulating Social Connectivity

Strengthening engagement and experiences, interconnectedness and synthesis are on the agenda in this track. Learn here how to make it happen in virtual and hybrid spaces as we discuss topics such as:

- Stress and well-being
- Learner agency
- Aligning learning environments with learning experiences
- Involving unique student populations
- Social learning, peer learning
- Overcoming learning loss

The Individual in the Learning Organisation

The exact role an individual plays is vital for every organisation. For people to be their best, it is key for employers of all sizes to keep a human-centric focus on talent and for employees at all levels to keep learning. Sessions in this track will cover topics including:

- Reskilling and upskilling
- Wellbeing and performance
- Leadership and soft skills training
- Meta learning

- The new onboarding
- Career transitions and talent development
- LXP's, learning journeys, self-directed learning

L&D's Influence

Building a learning culture and strategically aligning the learning function with organisational objectives are on the agenda in this track. Sessions explore how to get off the course creation treadmill and truly extend learning.

We will be discussing issues including:

- Key L&D capabilities
- Collaborative learning, social learning, knowledge management, Communities of Practice
- Curation instead of creation: incorporating external/user-generated content
- Working with associates: subject matter experts, managers, trainers and others
- How to support learning across the extended enterprise
- Going beyond formal

Using Data to Accelerate Outcomes

This track uncovers the value of rich sources of data for the benefit of students, learners and the organisations they are part of. It takes you to the forefront on topics including, among others:

- AI-driven analytics, adaptive learning, personalisation
- Assessment and feedback
- Quality and standardisation

- Operations, services and information systems
- Trust and verification
- Using analytics to show value

Achieving Policy Aspirations

Exploring policy campaigns that shape the future of digital learning, sessions in this track highlight the impact of regulations, as well as exploring recommendations and initiatives to change systems and shake up the status quo.

- Examples of local, regional and national coordination and exchange
- Project showcases
- Digital education ecosystems
- Stakeholders in collaboration
- Strategic policy recommendations
- Data protection and privacy
- Policy in workplace learning

Content for Good

Sessions in this track cover social topics and courses that change your view on how to steer civilisation's trajectory. They highlight:

- Cross-national and cross-cultural initiatives
- Sustainable, resilient learning environments
- Developing responsible leaders
- Diversity, equity, inclusion
- Sustainable development goals, climate, ethics, health, active citizenship and more
- OERs - quality and design

Reconceptualising Teaching, Coaching, Mentoring, Training, Tutoring

This track zooms in on those who facilitate learning. Sessions revolve around roles and competences, continuous professional development and strategies to increase effectiveness.

- Research on teaching and learning, learning science
- Continuous professional development
- Making the best use of instructional time
- The skill-set of the modern workplace learning professional
- Raising standards and quality
- Apprenticeship design
- Initiating and implementing innovation
- Designing and delivering online coaching, mentoring and training

