

## About:

Online Educa Berlin (OEB) is *the* annual global, cross-sector conference and exhibition on technology supported learning and training.

The event has a unique focus, bringing you to the forefront of developments in learning technology. Since 1995, insights gained at OEB have pointed the way towards the future of digital learning.

The face-to-face edition in 2019 included:



In 2020, the OEB Virtual Experience extended its global reach with:



## Theme: Learning Resilience

In a world changed forever by a global pandemic, no single word is more important than 'resilience'. It is the secret to overcoming the past, the key to the future. But what do we mean by it? How can we become resilient? Should we learn resilience? Can it be taught? How should we invest in resilience? And how can we make learning itself resilient?

Find details about the programme, speakers and sessions at [www.oeb.global/programme](http://www.oeb.global/programme).

## Conference topics will include:

- Getting to Grips with Learning Design and EdTech
- Setting Course for Collaboration between Sectors
- Making Higher Education Fit for Purpose
- Stimulating Social Connectivity
- The Individual in the Learning Organisation
- L&D's Influence
- Using Data to Accelerate Outcomes
- Achieving Policy Aspirations
- Content for Good
- Reconceptualising Teaching, Coaching, Mentoring, Training, Tutoring

## Registration

Join and find out how to choose and use various technologies; discover proven practices and strategies from leading institutions and organisations; follow case studies presenting critical success factors and discuss innovative approaches with peers.

**Register at [www.oeb.global/participation](http://www.oeb.global/participation).**  
Group rates are available upon request at [registration@oeb.global](mailto:registration@oeb.global).

## Exhibiting and Sponsoring

Position your organisation and brand as a market leader and pioneer to OEB's global community of learning, training, technology and L&D professionals.

- Promote your activities and enhance your brand visibility in the global EdTech market
- Build relationships with education professionals, workplace learning leaders and public sector representatives
- Discuss the latest data and market trends in digital education

For information about our exhibition and sponsorship packages that will help you reach more than global 80,000 learning professionals, contact us at [marketing@oeb.global](mailto:marketing@oeb.global).



» OEB Global has grown to be Europe's vibrant meeting of the people and organisations shaping the future of how we teach and learn through technology. «

Mike Sharples, Author and Emeritus Professor at the OU, UK

» What we like about OEB is a lot of qualified leads, a lot of booth traffic, a lot of visibility. «

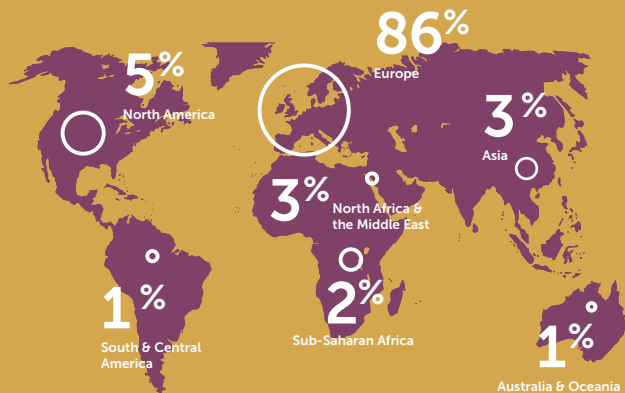
Mike Olsen, Proctorio, USA

» This seems to be the only conference attended by pretty much all the current stakeholders. «

Laura Czerniewicz, University of Capetown, South Africa

### Where participants come from

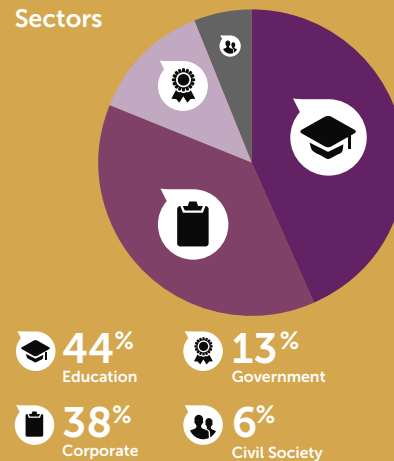
Total: **2,500+**



### Top Countries

- Germany
- The Netherlands
- Denmark
- UK
- Norway
- USA
- Finland
- Belgium
- Switzerland
- France
- Poland

### Sectors



### Online Community

- 185,932 site visitors [www.oeb.global](http://www.oeb.global)
- 80,000+ subscribers [www.oeb.global/oeb-insights](http://www.oeb.global/oeb-insights)
- 6,500 followers @OEBconference #OEB20
- 12,408 likes OEBconference
- 2,156 members OEBconference

**93%** of participants rated OEB 2019 as (very) worthwhile

**85%** of participants rated the easy of networking as (very) good

**90%** of participants feel the content is able to help them do their job more effectively

**93%** of participants are likely to apply what they learnt

**90%** of participants are likely to attend again in 2020