Conference Programme
Pre-Conference Workshops, Wednesday, December 2

**Full-Day Events**

- **Making Sustainable Online Learning a Reality—Accelerating the Shift**
  - 10:00 – 17:00
  - Lincke I/II
  - FD1

- **Developing a Personal Learning Infrastructure with Stephen Downes**
  - 10:00 – 17:00
  - Tegel
  - FD2

- **From Values to Quality Enhancement: A Hands-on Journey through Technology-enabled Course Design and Delivery**
  - 09:00 – 17:00
  - Köpenick I/II
  - FD3

- **Open Badges for Individuals and Organisations. An Interactive Case Study**
  - 09:00 – 17:00
  - Köpenick III
  - FD4

- **Speexx Exchange**
  - 09:30 – 17:00
  - Schöneberg
  - FD5

- **Make Your Own MOOC! A Hands-on Learning Design Workshop**
  - 09:00 – 13:00
  - Charlot. I
  - FD5

- **Knowledge Exchange on Technology for Education**
  - 10:00 – 13:00
  - Charlot. II
  - M2

- **Beyond Digital Storytelling: DIY Creation of Interactive Exhibits as Educational Tool**
  - 10:00 – 13:00
  - Tiergarten I
  - M3

**Morning Events**

- **Beyond SMART: Reconsider the Concept of Quality in Times of Collaboration and Simulation in New Media Learning**
  - 15:00 – 18:00
  - Tiergarten II/III
  - A1

- **Higher Education Learning—Ensuring Success for All**
  - 15:00 – 18:00
  - Charlot. I
  - A2

- **More than Blended Learning: Designing Learning Interventions for Adult Learners**
  - 15:00 – 18:00
  - Charlot. II
  - A3

- **Newcomers’ Workshop**
  - 15:00 – 17:00
  - Tiergarten I
  - A4

- **Medienbildung und Medienintegration—Praxisbeispiele aus der beruflichen Bildung**
  - 14:30 – 17:30
  - Check
  - A5

- **The Mobile Academy: mLearning for Education**
  - 14:00 – 18:00
  - Charlot. III
  - A6

- **DistancE-Learning in Europe—Exchange of Experience and Knowledge Sharing**
  - 15:00 – 18:00
  - Schinkel III
  - A7

For a detailed agenda of each event, please have a look at www.online-educa.com/programme
The Opening Plenary session of OEB 2015 will look at the challenges of modernity and identify how people, organisations, institutions and societies can make technology and knowledge work together to accelerate the shift to a new age of opportunity.

What can we learn from our past failures – and what can we do differently now, to speed up change by combining technology and learning more effectively?

What role can technology play in helping us to manage rapid change? OEB’s Opening Plenary session will take a step into the new age of development.

Chair: Nik Gowing, Broadcast Journalist, UK

Ian Goldin, University of Oxford, UK
The Genius and Risks of Our New Renaissance

David Price, We Do Things Differently, UK
We’ll Figure It Out: People-Powered Innovation

Cory Doctorow, Writer, Blogger, Activist, USA
Thursday’s Spotlight Stage sessions are introduced by Josh Telson, comedian and filmmaker, Germany

How Do you Make MOOCs Smarter? Use Artificial Intelligence

Breathing life into the future of MOOCs, Luc Steels, a pioneer in Artificial Intelligence from the Vrije Universiteit Brussel, has developed a new way to make e-learning’s most utilised (and scrutinised) medium more intelligent. See the results of the three-year project that used AI to build a smarter MOOC for learning music. Will it make MOOC sceptics change their tune?

Thursday, 12:00 – 12:30
SPL02

The Art of Being You: Online Authenticity in Learning and Life

The web challenges the idea of an authentic, stable ‘self’, as it enables (even demands) the performance of identity across multiple platforms. At the same time, contemporary capitalist society perpetuates a continual quest for authenticity, and frames uniqueness as a moral imperative. How should students, academics and educators negotiate and challenge this techno-social situation? Artist Charlotte Webb turns to art for clues about the possibilities and pitfalls of being ‘you’ online.

**Warning**
This talk contains inauthentic material.

Thursday, 12:30 – 13:00
SPL04
Investors Throw in Their Two Cents on the Spotlight Stage

A global panel of investors will be put under the spotlight to share their insights into the state of the e-learning and EdTech markets, and what exactly they are looking for in a burgeoning business. Which technologies are displaying the greatest potential for growth? Which trends are on the way out? And what attributes are investors looking for in new e-learning ventures? The panel will be moderated by Miho Tanaka, AirMarkr, Germany. Get your questions ready for when Dalia Das, Vice President Education at Bertelsmann SE & Co. Kga, Michael Hock, Managing Director at Holtzbrinck Digital and Sandeep Aneja, Founder and Managing Director of Kaizen Private Equity take the stage.

Thursday, 14:30 – 15:30
SPL03

The Future is Only Impossible Until It’s Achieved

Gilly Salmon, Professor at the University of Western Australia, invites us to observe and explore technologies of the future and bring them to today, in the service of student achievements and business advantage.

Thursday, 15:30 – 16:00
SPL11

Robots: the Next Powerful Learning Tool

Discover how robots are impacting all levels of education, in various educational contexts, and join in the discussion with Pierre-Yves Oudeyer about how they can change the dynamics of interaction in classrooms and help foster the pleasure of learning.

Poppy is an open-source platform for the creation, use and sharing of interactive 3D printed robots. It gathers an interdisciplinary community of beginners and experts, educators, developers and artists, that all share a vision: robots are powerful tools to learn and be creative.

Thursday, 16:00 – 16:30
SPL09

Are We Connecting? Teens Talk Edtech

We talk about the needs of the ‘millennials’, how to best engage them in the classroom and prepare them for the future of work. But, most of the time, this generation is further ahead of the technology curve than we think and their use of certain technology, apps and social media is changing month to month. So, how can educators keep up?

Find out from the millennials themselves in a panel discussion moderated by Gunnar Brückner from Coachingplatform Inc.

Thursday, 16:30 – 17:30
SPL06
Thursday
11:45 – 13:00

**Check**

- **EDU02 Panel Talk**
  - The Flip Is In
  - Chair: Wilfred Rubens, Open University, The Netherlands
  - Facilitator: Nik Gowing, Broadcast Journalist, UK
  - Estie Lubbe, North West University, South Africa, Flipping Classroom over Four Years: The Good, the Great and Not so Good
  - Carlos Turro, Universitat Politècnica de València, Spain, The Right Tool at the Right Time: Employing Technology for Flipped Learning at UPV
  - Pierre Mora, KEDGE Business School, France, Sit Around the Table! Flip Teaching and Digital Sharing

- **SOL03 Discussion & Debate**
  - AR-Ed and VR-Ed?
  - Facilitator: Miho Tanaka, AirMarkr, Germany
  - Valerie Riffaud-Cangelosi, Epson, France
  - Dirk Schart, REFLEKT, Germany
  - Rahul Swaminathan, Deutsche Telekom Laboratories and Hasso-Plattner-Institute, Germany

- **EDU04 Panel Talk**
  - Schools Scaling e-Learning Programmes Successfully
  - Chair: Maruja Gutiérrez-Díaz, Expert on Education, Spain
  - Jenny Luca, Wesley College, Australia, What Does it Take to Scale Adoption of Technology in Your School?
  - James Woodworth, CREDO, Stanford University, USA, Multi-State Study on the Impact of Cyber-Charter Attendance on Student Academic Growth
  - Rafi Syed, D2L Corporation, UK, The Game is Changing: Adaptive Technology for the Modern Classroom

- **Schöneberg**
  - **EDU05 Panel Talk**
    - MOOCs: Here to Stay
    - Chair: Yishay Mor, MOOCs & Co., Spain
    - Sanna Ruhalahti, Häme University of Applied Sciences, School of Professional Teacher Education, Finland, Wanted: MOOC Pedagogy
    - Simon Nelson, FutureLearn, UK, Can Social Learning Up-skill the Global Workforce?
    - Sünné Hanna Eichler, Beratung für Bildungsmanagement, Germany, Open Educational Resources for Teachers – Create and Work with Social MOOCs (sMOOC)
    - Pierre Dillenbourg, EPFL Center for Digital Education, Switzerland, What Did We Learn From Our First 37 MOOCs?
    - Paul Hunter, IMD, Switzerland, A New Approach to MOOC Learning

**Find all session descriptions via MyOEB**
11:45 – 13:15

**Chess**
SOL06 Discussion & Debate
Building a Gamified App Against Tribalism: The Birth of AfriONE
Facilitator: Philipp Busch, GIZ, Germany
AfriONE winners: James Mugo Muna, Kenya, Rapelanoro Rabenja Tovo Andrianina, Madagascar, Immanuella Kankam, Ghana, Mukenge Kim Chulu Amina, South Africa, Miradontsoa Andrianarison, Madagascar

**Rook**
SOL07 Tech Lab
Creating Personal Tutoring Environments with Google Apps Script*
Facilitator: Martin Hawksey, Association for Learning Technology (ALT), UK

**Lincke**
VID08 Applied Practice
Performing on Camera*
Facilitator: Sarah Finch, Actress, UK

**Potsdam I**
EDU09 Panel Talk
e-Learning Design for Change
Chair: Paul Bailey, Jisc, UK

**Lincke**
VID08 Applied Practice
Performing on Camera*
Facilitator: Sarah Finch, Actress, UK

12:00 – 13:30

**Köpenick I, II, III**
SOL10 Tech Lab
Learning Programming: Getting to Work with Scratch*
Facilitators: Ulf Bögeholz, Taxi.de & HackerSchool, Germany, Johannes Mainusch, E-Post Development GmbH, Germany

**Tegel**
COM11 Discussion & Debate
No Matter who’s Winning the War on General Purpose Computing, You’re Losing (Followed by book signing)
Facilitator: Cory Doctorow, Writer, Blogger, Activist, USA

**Tiergarten**
BUS12 Panel Talk
Strategies for the L&D Ecosystem
Chair: Laura Overton, Towards Maturity, UK

**Charlottenburg II**
PRS13 Panel Talk
Power to the Peers
Chair: Bert de Coutere, Center for Creative Leadership, Belgium

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13:00 – 14:30
Lunch in Bellevue, LA Café, Kaminzimmer, Pavilion and Hugos
Thursday
14:15 – 15:30

**Charlottenburg I**

**PRS15**
Discussion & Debate

**Making it Real: Can Personalisation Fix Education?**

**Facilitators:**
Annette Q. Pedersen, University of Copenhagen, Denmark
Nick Kearney, Boundaries Observatory C.I.C., UK
Mike Cosgrave, University College Cork, Ireland

**Charlottenburg II**

**COM16**
Panel Talk

**Online Communities for Educators: eTwinning and EPALE**

**Chair:** Tapio Saavala, European Commission, Belgium

**Facilitators:**
Patti Dyjur, University of Calgary, Canada
Jennifer Lock, University of Calgary, Canada

**Charlottenburg III**

**DES17**

**Applied Practice Strategies for Conducting Curriculum Review**

**Facilitators:**
Patti Dyjur, University of Calgary, Canada
Jennifer Lock, University of Calgary, Canada

**Check**

**BUS18**
Learning Café

**Are you Missing Something? Getting Self-Directed Learning to Work**

**Facilitators:**
Laura Overton, Towards Maturity, UK
Clark Quinn, Quinnovation, USA

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**Spotlight Stage**

**Potsdam III**

**Investors Throw in Their Two Cents on the Spotlight Stage**
14:30 – 15:30
Chair: Miho Tanaka, AirMarkr, Germany

Dalia Das, Bertelsmann & University Ventures Fund, Germany
Michael Hock, Holtzbrinck Digital, Germany
Sandeep Aneja, Kaizen Private Equity, India

**The Future is Only Impossible Until It’s Achieved**
15:30 – 16:00
Gilly Salmon, University of Western Australia, Australia

**SPL03**

**Widen Access and Increase Engagement: Implementing recommendations for growth and development**
15:20 – 16:20
Facilitator: Marianne Checkley, iScoil, Ireland

**SPL11**

**Find all session descriptions via MyOEB**
14:15 – 15:45

Lincke
OPN19
Unconference
MOOCs in Schools: Kick-starting Lifelong Learning?
Facilitators:
Inge de Waard, The Open University, UK
Heidi Steegen, Guldensporencollege, Belgium
Kathy Demeuleenaere, Guldensporencollege, Belgium

Rook
VID20
Tech Lab
Transforming Passive Watchers Into Active Learners*
Facilitators:
Sonia Hetzner & Stefanie Zepf, Innovation in Learning Institute - University of Erlangen-Nürnberg, Germany
Markus Tischner, Frisbee Medien, Germany

Chess
VID21
Learning Café
Video EDUCA Masterclass
Facilitator:
Adam Salkeld, Media & Communications Expert, UK

Potsdam I
DES22
Panel Talk
The Agile Approach to Learning Design
Chair: Claudia Musekamp, Infoport GmbH: Die E-Learning-Agentur, Germany
Jasmina Nikolic, Ministry of Education / University of Belgrade, Serbia
Kanban for Education and Agile Culture Creation
Denise Gaspard-Richards, The University of the West Indies - Open Campus, Trinidad and Tobago
Transcending to Wrap-Around Content Model: Online Course Development for Learning Longevity
Stephan Downes, National Research Council (NRC), Canada
Agile Development in a Waterfall(ish) World

14:30 – 16:00

Tegel
SK124
Panel Talk
Using Technology to Reduce the Learning Divide in Vocational Education
Chair: Fengchun Miao, UNESCO, France
Shafika Isaacs, ICT4D Professional, South Africa
Donald Clark, Plan B Learning, UK
Zainal Azhar Zainal Abidin, Ministry of Higher Education, Malaysia
Elke Wemhoff, GIZ, Germany
Capacity Development for E-Learning: Indonesian Perspectives

Tiergarten
BUS25
Panel Talk
Making Peer to Peer Learning a Workplace Reality
Chair: Rob Hubbard, LearningAge Solutions, UK
Bryan Hopkins, Design for Learning Ltd, UK
Using Formal Training to Strengthen Informal Learning Networks
Benjamin Barron, Zurich Insurance, USA
Social Media Quiz Challenges - Driving Results in a Traditional Business Environment
Janine van Zoest, Dutch Healthcare Cooperation ProportaZorg, The Netherlands
From Push to Pull: Make Learning a Daily Habit!

Schöneberg
BUS26
Learning Café
Corporate Digital Learning: How to Get it ‘Right’
Facilitators:
Jeanny Wildi-Yune, KPMG, Germany
Hannes Klöpper, liversity, Germany
Joachim Niemeier, Centrestage, Germany

Köpenick I, II, III
Discovery Demo Sessions
A large variety of Discovery Demos follow the “show and tell” principle, giving you the chance to interact on an informal basis with the developers and creators of next-rev tools, pre-release products and solutions.
See page 12 for more details and join the session to experience leading and innovative examples of technology-supported learning in practice.

15:30 – 16:30
Coffee Break in the Exhibition Area

*This Tech Lab takes place in a room with computers. Sign up during the conference via MyOEB.
Thursday
16:15 – 17:30

Charlottenburg I

SOL27 Panel Talk

Embracing Social Media
Chair: Foster Ofosu, African Development Bank (AfDB), Ivory Coast
Nina Ronas, Norwegian Business School, Norway, Facebook as a Tool for Peer Learning in a Large Online Class
Herwig Erich Rehatschek, Medical University of Graz, Austria, How to Seamlessly Integrate Social Media Tools and Mobile Devices into Classroom Teaching
Sam James Murungi Kaheru, University of Venda, South Africa, The Use of Technology to Prepare Student Teachers in a University in South Africa

Charlottenburg II

SKI28 Panel Talk

Assessing Soft Skills? Examine Ideas with the European Commission
Chair: Erik Ballhausen, European Commission, Belgium
Vladan Devedzic, University of Belgrade, Serbia
Davide Marocco, University of Plymouth, UK
Anja Balanskat, EUN Partnership AISBL, Belgium
Bente Kristin Langvik Olsen, South-Eastern Norway Health Authority, Norway, Engage 70 000 Employees in Learning Activities

Lincke

BUS29 Panel Talk

Maximising Learning at Work: e-Learning Tools and Methods to Truly Involve Employees
Chair: Jaan Netzow, IBM, Germany
Michael Leitner, CREATE 21st century, Austria, cBook: Integrated Learning-Connecting Communities with Learning Content

Check

EDU30 Learning Café

Framing ICT Competencies of Teachers in Higher Education
Facilitators:
Riekje de Jong, University Utrecht, The Netherlands
Ineke Lam, University Utrecht, The Netherlands

Find all session descriptions via MyOEB
### 16:15 – 17:30

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<tr>
<th>Location</th>
<th>Event</th>
<th>Facilitators</th>
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<tr>
<td>Charlottenburg III</td>
<td>Playing for Change – the Role of Creative Activities</td>
<td>Jenny Fisher, Manchester Metropolitan University, UK</td>
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<td>Applied Practice</td>
<td>Chrissi Nerantzi, Manchester Metropolitan University, UK</td>
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<td>VID32 Tech Lab</td>
<td>Rook</td>
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<td>Creating Learning Nuggets on the Fly*</td>
<td>Sarah Finch, Actress, UK</td>
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<td>Performign on Camera*</td>
<td>Knut Linke, University of Applied Science Weserbergland, Germany</td>
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### 16:30 – 17:30

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<tr>
<td>Köpenick I, II, III</td>
<td>The Allure of Digital Badges</td>
<td>Satu Järvinen, Omnia - The Joint Authority of Education in Espoo Region, Finland</td>
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<td>Applied Practice</td>
<td>Esko Lius, Omnia - The Joint Authority of Education in Espoo Region, Finland</td>
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<td>VID33 Applied Practice</td>
<td>Norbert Morawetz, Henley Business School, UK</td>
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<td>Svein-Tore Griff With, H5P, Norway</td>
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<td>Maartje Wissink, Revisely, The Netherlands</td>
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<td>Andrew Chaifetz, NoteBowl, USA</td>
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<td>Edtech Solutions for All</td>
<td>Gemma Critchley, BP, UK</td>
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<td>Julie Wedgwood, Productive Limited, UK</td>
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<td>How to Capture and Share the Stories that Influence Others</td>
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### 17:45 – 19:00

The OEB Plenary Debate
### Thursday
**14:30 – 16:00 Discovery Demo Sessions**

**Köpenick I, II, III**

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<th>DEM06</th>
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| **iLike – Making Technology Work for You in the Classroom**
Tord Talmo, Sør-Trøndelag University College (HISt), Norway |
| **Online Chess – English Cross Curriculum for Bilingual Schools**
Janka Pallagi, LearningChess.net, Hungary |
| **E-compendiums: A Rich Media, Pedagogical, Multifaceted E-Learning Tool for Higher Education Students**
Brynjar Foss, University of Stavanger, Norway |
| **Safe Exam Browser, the Modular Freeware Solution for Secure E-Assessment**
Daniel R. Schneider, ETH Zurich Educational Development and Technology (LET), Switzerland |
| **Talkwall – A Digital Wall to Include More Students in Classroom Talks**
Ingvill Rasmussen, University of Oslo - Department of Education, Norway |
| **e-Learning to Improve Training in Healthcare: The Case of the Radiotherapy Institute MAASTRO Clinic**
Adriana Berlanga, Maastricht University Medical Center, Department of Radiation Oncology, MAASTRO Clinic, The Netherlands |

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<th>DEM08</th>
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<th>DEM10</th>
<th>DEM11</th>
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| **LernBar - An Authoring Tool for Producing Web Content for Mobile Learning Using Responsive Design**
David Weiß, Goethe-University Frankfurt, Studiumdigitale, Germany |
| **Language Teachers Digitally Create Their Course by Choosing CEFR-Goals and the Resources They Want**
Wim de Boer, AfDik Institute for the Frisian Language, The Netherlands |
| **Casemaker: A Tool to Teach with Cases and Study Students’ Learning**
Christian Poulsen, Copenhagen Business School, Denmark |
| **TALOE Web Tool - Which E-Assessment Strategies to Choose**
Sandra Kucina Softic, University of Zagreb University Computing Centre SRCE, Croatia |
| **School Mathematics App for Study Beginners**
Tobias Kutzner, BTU Cottbus-Senftenberg, Germany |
| **Creating Digital Learning Objects for Third Level Students**
Ann Marcus-Quinn, University of Limerick, Ireland |
The OEB
Plenary Debate

‘This House believes 21st Century skills aren’t being taught - and they should be’

Thursday, December 3
17:45 – 19:00
Potsdam I

Are we equipping young people with the skills they need to participate, contribute and compete in our technology-oriented society? What specific new skills are needed? Are schools and universities the right places to teach these so-called ‘21st century skills’? Are they even capable of teaching them? Shouldn’t formal learning just provide the conventional skills, which will always be necessary in any age, rather than trying to offer instruction driven by the latest technological fad? Or will tomorrow’s students need a new set of basic skills, if they are to make the most of studying at a new level of complexity?

Join us for the OEB Plenary Debate on the motion ‘This House believes 21st Century skills aren’t being taught - and they should be’.

Chair: Harold Elletson, The New Security Foundation, UK
Allan Päll, European Youth Forum, Estonia
Miles Berry, University of Roehampton, UK
Jo Swinson, Minister for Business, Education and Skills in the UK’s coalition government of 2010–2015, UK
Pedro De Bruyckere, Educational Scientist, Author, Belgium
Tomorrow’s New World: Extending the Reach of Learning

Friday, December 4
09:30 – 11:00
Potsdam I

Chair: Michael Teutsch,
European Commission,
DG Education and Culture, Belgium

Anka Mulder
Delft University of Technology,
The Netherlands
Universities Must Be Bold

Lia Commissar,
Wellcome Trust, UK

Toby Walsh,
University of New South Wales, Australia
The Impact of Artificial Intelligence on Education

How can we ensure that education is ready to prepare learners for the future? And how can we create new learning environments which enhance the benefit of education?

Come and learn about the latest theories, new digital solutions, policies, strategies, research and insights, as our expert speakers share their enthusiasm for tomorrow’s new world of learning.
Futurists and analysts are predicting a new world of work, as a result of rapid technological change. Are they right? What will it mean for businesses or organisations and their employees? How will they need to adapt to survive? What new skills will be needed? What are the implications for educational institutions and corporate learning and training?

What will tomorrow’s employee look like? How will he or she experience work? What sort of learning and development activities will there be at work in the future? Join our panel discussion and its accompanying social media conversation about the needs and expectations of companies, employers and employees in the labour markets of the future.
Join us for an evening of networking and traditional winter entertainment at the OEB Weihnachtsmarkt (Christmas market), with live music, dancing, a buffet of German specialities and international cuisine, as well as steaming Glühwein (hot, sweet, spiced wine) served from an open bar, all set to a backdrop of sparkling winter wonder.

Thursday, December 3
20:00 till late at the Pavilion, Hotel InterContinental

Tickets €55, incl. food and drinks, available at the registration desk
Out with the Old, and In with the New School

At a time when many view the ‘traditional’ school system as being stuck in the past, failing to meet the demands of a modern, digital world, there are entrepreneurs, educators and parents the world over who have taken the approach: if you want it done right, do it yourself. Learn how education has been reinvented in new school systems that have been created to suit the learners of today. Join moderator Inge de Waard, The Open University, and hear from Maurice de Hond, the Founder of the Steve Jobs School that’s taking off internationally, David Cummings from HackerSchool Hamburg, and more.

Friday, 12:00 – 13:00
SPL07

First, I listen. Then, I draw my listen...

Let Bryan Mathers take you on a journey of visual thinkery. You’ll take in the rolling green hills of education, the moral high ground of social business with a sideways glance at the industrial reality of vocational training in the UK and how it might look a bit different.

The outlook’s a bit uncertain though, so come prepared...

Friday, 14:30 – 15:00
SPL08

2,500 Years of Learning Theory in 25 Minutes

Brace yourself for a journey back in time as Donald Clark, PlanB Learning, goes from Socrates to Seligman in just 25 minutes, clustering learning theorists into: Greeks, religious leaders, religious educators, Marxists, constructivists, psychoanalysts, schoolers, pragmatists, behaviourists, cognivists, instructionalists, holists, assessors, educationalists, online technologists, online educationalists, cultural critics and outsiders. He will pull no punches, showing the good, the bad and the downright ugly.

Friday, 15:00 – 15:30
SPL01

Future EDUCA: The Robot Revolution - Where are we at?

Discover the latest technology and developments from the world of robotics and join gadget enthusiast and moderator Donald Clark, PlanB Learning who will be sure to pique your curiosity in this fast-evolving industry. See demonstrations and hear from a panel of experts, including iCub Facility Director Giorgio Metta, and Marco Prata and Pedro Ramilo, the co-founders of Seed Robotics (who will let you shake hands with the DH4D three-fingered robot), about the significant role that robots could play in education, training and social interaction.

Friday, 15:30 – 16:30
SPL10
Out with the Old, and In with the New School
12:00 – 13:00
Chair: Inge de Waard, The Open University, UK
Maurice de Hond, Steve Jobs School, The Netherlands
David Cummins, Hacker School, Germany

Knowledge Networking and Engagement with United Nations Agencies
11:30 – 12:30
Facilitators:
Mehmet Korkmaz, UNICEF, Denmark
Cristina Petracchi, FAO, Italy

More Meaningfully Massive? Attempting an Innovative, Post-MOOC Pedagogy
12:35 – 13:35
Facilitator:
Darren Moon, London School of Economics and Political Science, UK

Conducting Research in Blended and Online Education: a Research Toolkit
Facilitators:
Tanya Joosten, University of Wisconsin - Milwaukee, USA
Diane Reddy, University of Wisconsin-Milwaukee, USA

The Change: Connected and Collaborative for Quality Learning Outcomes
Chair: Gard Tillestad, International Council for Open and Distance Education (ICDE), Norway

Paul Rühl, Bavarian Virtual University, Germany

Belinda Tynan, The Open University, UK
Mark Brown, Dublin City University, Ireland
Christine Appel, Universitat Oberta de Catalunya (UOC), Spain
Thanasis Hadzilacos, Open University of Cyprus, Greece

Facing Students’ Engagement Strategies
Chair: Maggy Beukes-Amiss, University of Namibia, Namibia
Lluis Pastor, Universitat Oberta de Catalunya (UOC), Spain
Hani Malouf, learndirect Limited, UK

More Meaningfully Massive? Attempting an Innovative, Post-MOOC Pedagogy
Facilitator:
Darren Moon, London School of Economics and Political Science, UK

Luis Guadarrama, Athabasca University, Canada
Teri Yamada, California State University, USA
Ellen Wagner, PAR (Predictive Analytics Reporting) Framework & Sage Road Solutions LLC, USA

Find all session descriptions via MyOEB
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<td>Edu44</td>
<td>Facilitators: Gilly Salmon, University of Western Australia, Australia</td>
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<td><strong>Rook</strong></td>
<td>Vid45 Tech Lab</td>
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<td>Lise Lau Pedersen, University College Lillebaelt, Denmark, Blended Learning</td>
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13:00 – 14:30 Lunch in Bellevue, LA Café, Kaminzimmer, Pavilion and Hugos
Friday
14:15 – 15:30

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SOL53 Panel Talk
Student + Gamification = Engagement? I
Chair: Peter Isackson, Skillscaper, USA & Learnscaper, France
Roberto Alvarez, Multimedia Unit at IE Business School, Spain,
Gamification: Learning vs. Engagement aka Boring Knowlege or Empty Showbiz, where is the Tradeoff?
Emilie Buisine, IÉSEG - School of management, France,
Going Creative: How to Keep Learners’ Engagement in a MOOC Environment?
Jochen Kranzer, ovos media, Austria, Learnings on Game-Based Learning

Charlottenburg II
PRS54 Panel Talk
e-Assessment in Depth
Chair: Stylianos Hatzipanagos, King's College London, UK
Peter Alston, University of Liverpool, UK, Continuous Online Assessment in the Life Sciences: Challenges Faced and Lessons Learned
Marius Boboc, Cleveland State University, USA, Balancing Student and Instructor Feedback to Support Formative Assessment in Online Settings
Marcos Olasolo, ETS Global, The Netherlands, Helping the Integration of Disabled People in the Corporate Sector through an Assessment-driven Learning Solution

Köpenick II, III
EDU55 Panel Talk
Schools: Current Challenges and Best Practices
Chair: Shafika Isaacs, ICT4D Professional, South Africa
Pasi Vilpas, The Sotunki Distance Learning Centre, Finland, What Makes Schools so Resistant to Change? The Wittgensteinian Approach
Vasilis Tsilivis, ARNOS Online Education, Greece, ATHENA Ecumenical eSchool (AEeS): A Guide from Surviving to Prosperity

Lincke
SKI56 Panel Talk
Skills-oriented e-Learning
Chair: Charles Y. Senkondo, Tanzania Global Learning Agency (TaGLA), Tanzania
Eran Gal, Holon Institution of Technology, Israel, Designing an E-Learning Qualification Programme Based on a Competency Model
Sandra Bras, RIPE NCC, The Netherlands, RIPE at Your Doorstep - The RIPE NCC Academy for Professional Learning
Arseni Shylau, Softarex Technologies Inc, Belarus, In-Browser technology as a facilitator of eLearning - from training to accreditation
Jane Richardson, Oracle Academy, UK, The Value of Public / Private Partnerships in Education
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<td>Brian Holmes, European Commission, EACEA, Belgium, Leading to Change: Educators at the Forefront of Innovation in Formal Education</td>
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<td>Anu Maarit Pruikkonen, Lapland University of Applied Sciences, Finland, Stepping Down from the Mental Pulpit: E-Learning as Engaging Learning</td>
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<td>Ivan Kuzio, German University College Riyadh, Saudi Arabia, Development of a Foundation Year for Tertiary Students in Saudi Arabia</td>
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<td>Filming Your First Interactive Video*</td>
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<td>Leslie Kennedy, California State University, USA, The California Open Online Library: From Curation to Adoption</td>
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<td>Till Kreutzer, iRights. Law, Germany, OER and Copyright Law - About the Myth on Legal Barriers in Open Strategies</td>
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<td>Sotiris Makryiannis, Elidademy, Finland, Education and Collaborative Economy: How the Power of the Masses will Break Down the Walls</td>
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<td>Jules Hayward, Ellen MacArthur Foundation, UK, Inspiring a Generation to Rethink the Future using OERs</td>
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<td>Andrew Clubb, McGraw-Hill Education, USA, Defining Open in Education</td>
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<td>Chair: Ahmed M. El-Sobky, Information Technology Industry Development Agency, Egypt</td>
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<td>Geir Hareide Hansen, Nordland County Virtual School, Norway, Virtual School in Upper Secondary and Vocational Training and Education: It’s Working!</td>
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<td>Dennis van Oeveren, LandStede Groep, The Netherlands, Talentvolontiwickelen, Personalized Open Online Courses</td>
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<td>Ville Tuominen, North Karelia Municipal Education and Training Consortium, Finland Phenomena and Story-Based Learning in Vocational Studies: Measure and Analyze Learning Using TinCan</td>
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<td>Casson McRae, Virgin Media, UK &amp; Matthew Pierce, TechSmith Corporation, USA, Using Video Throughout Your Organization to Capture and Retain Knowledge</td>
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<td>Chair: Elena Coello, European Commission, EACEA - Education, Audio-visual and Culture Executive Agency, Belgium</td>
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<td>Laura Overton, Towards Maturity, UK</td>
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Friday
16:15 – 17:30

Lincke
COM65
Discussion & Debate
e-Learning Educators Networking Session
Facilitators:
Tamara Powell, Kennesaw State University, USA
Alexandra Mihai, Vrije Universiteit Brussel - Institute for European Studies, Belgium
Vanessa Slinger-Friedman, Kennesaw State University, USA
Jeannette Schmid, Goethe University Frankfurt am Main, Germany
Stephen Bartlett, Kennesaw State University, USA
Tiffani Reardon, Kennesaw State University, USA

Charlottenburg I
OPN66
Applied Practice
Open Source Learning Content for University Education
Facilitators:
Timo Staub, Bern University of Applied Sciences (BFH), Switzerland
Thomas Hodel, Bern University of Applied Sciences (BFH), Switzerland

Köpenick II, III
SOL67
Panel Talk
Discussing Mobile Experiences in the Classroom
Chair: Herman van der Merwe, North-West University, South Africa
Christina Gitsaki, Zayed University, Center for Educational Innovation, United Arab Emirates, Faculty Use of Mobile Technology in the Higher Education Context: A Case Study
Tania Maria de Castro Carvalho Netto, Universidade do Estado do Rio de Janeiro, Brazil

Charlottenburg III
EDU68
Applied Practice
Future EDUCA: Future Learning Spaces
Chair: Litsa Panayotopoulos, E.V.I.A. High Performance, Greece

Find all session descriptions via MyOEB
16:30 – 17:30

Tegel
SKI69
Applied Practice

Attracting and Developing Young Talent in Manufacturing
Facilitators:
Manuel Oliveira, SINTEF, Norway
Marco Taisch, Politecnico di Milano, Italy
Poul Henrik Kyvsgaard Hansen, Aalborg University, Denmark

Check
SOL74
Panel Talk

Student + Gamification = Engagement? II
Chair: Peter Isackson, Skillscaper, USA & Learnscape, France
Bob Barrett, American Public University, USA, Virtual Peer Collaboration and Competiveness: Engaging Creativity in Game-Based Learning
Stefano Menon, Fondazione Politecnico di Milano - Digital Learning & Collaboration Area, Italy, PLAY4GUIDANCE; A New Way to Evaluation and Guidance through Business Games
Andre Thomas, Texas A&M University, USA, ARTé - Mecenas Developing and using a high quality game in Art History classes

Tiergarten
BUS75
Unconference

Business EDUCA: Closing Conversation
Facilitator:
Charles Jennings, The Internet Time Alliance, UK

17:30 – onward
Informal Get-Together in the Marlene Bar (Cash Bar)