oeb

Shaping the future of learning

21st global, cross-sector conference on technology supported learning and training

Berlin, December 2 – 4, 2015

Hotel InterContinental Berlin

www.online-educa.com

Conference Programme

2015

Pre-Conference Workshops, Wednesday, December 2

Full-Day Events

Making Sustainable Online Learning a Reality – Accelerating the Shift

10:00 – 17:00
Lincke I/II
FD1

Developing a Personal Learning Infrastructure with Stephen Downes

10:00 – 17:00
Tegel
FD2

From Values to Quality Enhancement: A Hands-on Journey through Technology-enabled Course Design and Delivery

09:00 – 17:00
Köpenick I/II
FD3

Open Badges for Individuals and Organisations. An Interactive Case Study

09:00 – 17:00
Köpenick III
FD4

Speexx Exchange

09:30 – 17:00
Schöneberg
FD5

Morning Events

Make Your Own MOOC! A Hands-on Learning Design Workshop

09:00 – 13:00
Charlot. I
M1

Knowledge Exchange on Technology for Education

10:00 – 13:00
Charlot. II
M2

Beyond Digital Storytelling: DIY Creation of Interactive Exhibits as Educational Tool

10:00 – 13:00
Tiergarten I
M3

Afternoon Events

Beyond SMART: Reconsider the Concept of Quality in Times of Collaboration and Simulation in New Media Learning

15:00 – 18:00
Tiergarten II/III
A1

Higher Education Learning – Ensuring Success for All

15:00 – 18:00
Charlot. I
A2

More than Blended Learning: Designing Learning Interventions for Adult Learners

15:00 – 18:00
Charlot. II
A3

Newcomers' Workshop

15:00 – 17:00
Tiergarten I
A4

Medienbildung und Medienintegration – Praxisbeispiele aus der beruflichen Bildung

14:30 – 17:30
Check
A5

The Mobile Academy: mLearning for Education

14:00 – 18:00
Charlot. III
A6

DistancE-Learning in Europe – Exchange of Experience and Knowledge Sharing

15:00 – 18:00
Schinkel III
A7

For a detailed agenda of each event, please have a look at www.online-educa.com/programme

Opening Plenary

Accelerating the Shift

Thursday, December 3
09:30 – 11:00
Potsdam I/III

The Opening Plenary session of OEB 2015 will look at the challenges of modernity and identify how people, organisations, institutions and societies can make technology and knowledge work together to accelerate the shift to a new age of opportunity.

What can we learn from our past failures – and what can we do differently now, to speed up change by combining technology and learning more effectively?

What role can technology play in helping us to manage rapid change? OEB's Opening Plenary session will take a step into the new age of development.

Chair:

Nik Gowing,

Broadcast Journalist, UK

Ian Goldin,

University of Oxford, UK

The Genius and Risks of Our New Renaissance

David Price,

We Do Things Differently, UK

We'll Figure It Out: People-Powered Innovation

Cory Doctorow,

Writer, Blogger, Activist, USA

11:00 – 12:00 **Coffee Break in the Exhibition Area**

Coffee Break sponsored by

LPLUS

Spotlight Stage Thursday

Potsdam III

Thursday's Spotlight Stage sessions are introduced by Josh Telson, comedian and filmmaker, Germany

How Do you Make MOOCs Smarter? Use Artificial Intelligence

Breathing life into the future of MOOCs, **Luc Steels**, a pioneer in Artificial Intelligence from the Vrije Universiteit Brussel, has developed a new way to make e-learning's most utilised (and scrutinised) medium more intelligent. See the results of the three-year project that used AI to build a smarter MOOC for learning music. Will it make MOOCs sceptics change their tune?

**Thursday, 12:00 – 12:30
SPL02**

The Art of Being You: Online Authenticity in Learning and Life

The web challenges the idea of an authentic, stable 'self', as it enables (even demands) the performance of identity across multiple platforms. At the same time, contemporary capitalist society perpetuates a continual quest for authenticity, and frames uniqueness as a moral imperative. How should students, academics and educators negotiate and challenge this techno-social situation? Artist **Charlotte Webb** turns to art for clues about the possibilities and pitfalls of being 'you' online.

Warning
This talk contains inauthentic material.

**Thursday, 12:30 – 13:00
SPL04**

Investors Throw in Their Two Cents on the Spotlight Stage

A global panel of investors will be put under the spotlight to share their insights into the state of the e-learning and EdTech markets, and what exactly they are looking for in a burgeoning business. Which technologies are displaying the greatest potential for growth? Which trends are on the way out? And what attributes are investors looking for in new e-learning ventures? The panel will be moderated by **Miho Tanaka**, AirMarkr, Germany. Get your questions ready for when **Dalia Das**, Vice President Education at Bertelsmann SE & Co. Kga, **Michael Hock**, Managing Director at Holtzbrinck Digital and **Sandeep Aneja**, Founder and Managing Director of Kaizen Private Equity take the stage.

Thursday, 14:30 – 15:30 SPL03

The Future is Only Impossible Until It's Achieved

Gilly Salmon, Professor at the University of Western Australia, invites us to observe and explore technologies of the future and bring them to today, in the service of student achievements and business advantage.

Thursday, 15:30 – 16:00 SPL11

Robots: the Next Powerful Learning Tool

Discover how robots are impacting all levels of education, in various educational contexts, and join in the discussion with **Pierre-Yves Oudeyer** about how they can change the dynamics of interaction in classrooms and help foster the pleasure of learning.

Poppy is an open-source platform for the creation, use and sharing of interactive 3D printed robots. It gathers an interdisciplinary community of beginners and experts, educators, developers and artists, that all share a vision: robots are powerful tools to learn and be creative.

Thursday, 16:00 – 16:30 SPL09

Are We Connecting? Teens Talk Edtech

We talk about the needs of the 'millennials', how to best engage them in the classroom and prepare them for the future of work. But, most of the time, this generation is further ahead of the technology curve than we think and their use of certain technology, apps and social media is changing month to month. So, how can educators keep up?

Find out from the millennials themselves in a panel discussion moderated by **Gunnar Brückner** from Coachingplatform Inc.

Thursday, 16:30 – 17:30 SPL06

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Shaping the future of learning

Spotlight Stage
Potsdam III

How Do you Make MOOCs Smarter? Use Artificial Intelligence!

12:00 – 12:30

Luc Steels, Vrije Universiteit Brussel Artificial Intelligence Laboratory, Belgium

SPL02

The Art of Being You: Online Authenticity in Learning and Life

12:30 – 13:00

Charlotte Webb, University of the Arts London, UK

SPL04

OEB Boardroom
Zille

Refugees Welcome - Digital Information and Education Infrastructures (By invitation only)

11:45 – 13:15

**Facilitator:
Nik Gowing,** Broadcast Journalist, UK

Ian Goldin, University of Oxford, UK

Michael Härtel, BIBB, Germany

Maggie Mitchell Salem, Qatar Foundation International, USA

Donald Clark, Plan B Learning, UK

Almudena Rueda, United Nations Office at Geneva, Switzerland

Alessandro Brolpito, European Training Foundation, Italy

BRM05

Thursday
11:45 – 13:00

Check

**EDU02
Panel Talk**

The Flip Is In

Chair: Wilfred Rubens, Open University, The Netherlands

Estie Lubbe, North West University, South Africa, *Flipping Classroom over Four Years: The Good, the Great and Not so Good*

Carlos Turro, Universitat Politecnica de Valencia, Spain, *The Right Tool at the Right Time: Employing Technology for Flipped Learning at UPV*

Pierre Mora, KEDGE Business School, France, *Sit Around the Table! Flip Teaching and Digital Sharing*

Charlottenburg III

**SOL03
Discussion & Debate**

AR-Ed and VR-Ed?

Facilitator: Miho Tanaka, AirMarkr, Germany

Valerie Riffaud-Cangelosi, Epson, France

Dirk Schart, RE'FLEKT, Germany

Rahul Swaminathan, Deutsche Telekom Laboratories and Hasso-Plattner-Institute, Germany

Schöneberg

**EDU04
Panel Talk**

Schools Scaling e-Learning Programmes Successfully

Chair: Maruja Gutiérrez-Diaz, Expert on Education, Spain

Jenny Luca, Wesley College, Australia, *What Does it Take to Scale Adoption of Technology in Your School?*

James Woodworth, CREDO, Stanford University, USA, *Multi-State Study on the Impact of Cyber-Charter Attendance on Student Academic Growth*

Rafi Syed, D2L Corporation, UK, *The Game is Changing: Adaptive Technology for the Modern Classroom*

Charlottenburg I

**OPN05
Panel Talk**

MOOCs: Here to Stay

Chair: Yishay Mor, MOOCs & Co., Spain

Sanna Ruhalahti, Häme University of Applied Sciences, School of Professional Teacher Education, Finland, *Wanted: MOOC Pedagogy*

Simon Nelson, FutureLearn, UK, *Can Social Learning Up-skill the Global Workforce?*

Sünne Hanna Eichler, Beratung für Bildungsmanagement, Germany, *Open Educational Resources for Teachers - Create and Work with Social MOOCs (sMOOC)*

Pierre Dillenbourg, EPFL Center for Digital Education, Switzerland, *What Did We Learn From Our First 37 MOOCs?*

Paul Hunter, IMD, Switzerland, *A New Approach to MOOC Learning*

Find all session descriptions via MyOEB

11:45 – 13:15

Chess

SOL06
Discussion & Debate

Building a Gamified App Against Tribalism: The Birth of AfriONE

Facilitator:

Philipp Busch, GIZ, Germany

AfriONE winners:

James Mugo Muna, Kenya

Rapelanoro Rabenja Tovo Andrianina, Madagascar

Immanuella Kankam, Ghana

Mukenge Kim Chulu Amina, South Africa

Miradontsoa Andrianarison, Madagascar

giz
Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

Rook

SOL07
Tech Lab

Creating Personal Tutoring Environments with Google Apps Script*

Facilitator:

Martin Hawksey, Association for Learning Technology (ALT), UK

This Tech Lab takes place in a room with computers. Sign up during the conference via MyOEB.

Lincke

VID08
Applied Practice

Performing on Camera*

Facilitator:

Sarah Finch, Actress, UK

Sign up during the conference via MyOEB.

Potsdam I

EDU09
Panel Talk

e-Learning Design for Change

Chair: Paul Bailey, Jisc, UK

Anne Marleen Olthof, Hogeschool van Amsterdam, The Netherlands, *Applying Design Thinking in Education to Face 21st Century Challenges: Realign or Redesign?*

Ronald Canuel, Canadian Education Association, Canada, *The Challenge to Change!*

Pieter Cornelissen, Hogeschool Utrecht, The Netherlands, *Redesigning an Entire Applied University: Making a Supertanker Change its Course*

12:00 – 13:30

Köpenick I,II, III

SOL10
Tech Lab

Learning Programming: Getting to Work with Scratch*

Facilitators:

Ulf Bögeholz, Taxi.de & HackerSchool, Germany

Johannes Mainusch, E-Post Development GmbH, Germany

This Tech Lab is BYOD. Sign up during the conference via MyOEB.

Tegel

COM11
Discussion & Debate

No Matter who's Winning the War on General Purpose Computing, You're Losing
(Followed by book signing)

Facilitator:

Cory Doctorow, Writer, Blogger, Activist, USA

Tiergarten

BUS12
Panel Talk

Strategies for the L&D Ecosystem

Chair: Laura Overton, Towards Maturity, UK

Monika Weber-Fahr, World Bank, USA, *On a Seesaw: How Learning and Operations (could) drive each other at the World Bank Group*

Robin Russell, Sports Path, UK, *How Football Coaches are Using the Web to Support Coach and Player Development*

Clive Shepherd, Fastrak Consulting Ltd, UK

Charlottenburg II

PRS13
Panel Talk

Power to the Peers

Chair: Bert de Coutere, Center for Creative Leadership, Belgium

Stylianos Hatzipanagos, King's College London, UK, *Designing Peer Formative Assessment with Open Badges in Online Learning Environments*

Eric Jandciu, University of British Columbia, Canada, *Evaluating Calibrated Peer Review (CPR) in a First-year Science Course*

Maren Deepwell, Association for Learning Technology, UK, *Peer-Based Accreditation for Agile Professionalisation in Learning Technology*

13:00 – 14:30   Lunch in Bellevue, LA Café, Kaminzimmer, Pavilion and Hugos

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Shaping the future of learning

Spotlight Stage
Potsdam III

Investors Throw in Their Two Cents on the Spotlight Stage

14:30 – 15:30

Chair: Miho Tanaka, AirMarkr, Germany

Dalia Das, Bertelsmann & University Ventures Fund, Germany

Michael Hock, Holtzbrinck Digital, Germany

Sandeep Aneja, Kaizen Private Equity, India

SPL03

The Future is Only Impossible Until It's Achieved

15:30 – 16:00

Gilly Salmon, University of Western Australia, Australia

SPL11

OEB Boardroom
Zille

Platform-Based Learning: Risks and Possibilities Regarding Interactive and User-Generated Content

14:15 – 15:15

Facilitator: Kerstin Bäcker, Lausen Rechtsanwälte, Germany

BRM01

Widen Access and Increase Engagement: Implementing recommenda-tions for growth and development

15:20 – 16:20

Facilitator: Marianne Checkley, iScoil, Ireland

BRM02

Thursday
14:15 – 15:30

Charlottenburg I

PRS15
Discussion & Debate

Making it Real: Can Personalisation Fix Education?

Facilitators:

Annette Q. Pedersen, University of Copenhagen, Denmark

Nick Kearney, Boundaries Observatory C.I.C., UK

Mike Cosgrave, University College Cork, Ireland

Charlottenburg II

COM16
Panel Talk

Online Communities for Educators: eTwinning and EPALE

Chair: Tapio Saavala, European Commission, Belgium

Brian Holmes, European Commission EACEA, Belgium

Ulf Ehlers, Duale Hochschule Baden-Württemberg, Germany

Anne Gilleran, European SchoolNet, Belgium

Richard Medic, Ecorys, The Netherlands

Charlottenburg III

DES17
Applied Practice

Strategies for Conducting Curriculum Review

Facilitators:

Patti Dyjur, University of Calgary, Canada

Jennifer Lock, University of Calgary, Canada

Check

BUS18
Learning Café

Are you Missing Something? Getting Self-Directed Learning to Work

Facilitators:

Laura Overton, Towards Maturity, UK

Clark Quinn, Quinnovation, USA

Find all session descriptions via MyOEB

14:15 – 15:45

Lincke

OPN19
Unconference

MOOCs in Schools: Kick-starting Lifelong Learning?

Facilitators:

Inge de Waard, The Open University, UK

Heidi Steegen, Guldensporencollege, Belgium

Kathy Demeulenaere, Guldensporencollege, Belgium

Rook

VID20
Tech Lab

Transforming Passive Watchers Into Active Learners*

Facilitators:

Sonia Hetzner & Stefanie Zepf, Innovation in Learning Institute – University of Erlangen-Nürnberg, Germany

Markus Tischner, Frisbee Medien, Germany

*This Tech Lab takes place in a room with computers. Sign up during the conference via **MyOEB**.*

Chess

VID21
Learning Café

Video EDUCA Masterclass

Facilitator:

Adam Salkeld, Media & Communications Expert, UK

Potsdam I

DES22
Panel Talk

The Agile Approach to Learning Design

Chair: Claudia Musekamp, Infoport GmbH: Die E-Learning-Agentur, Germany

Jasmina Nikolic, Ministry of Education / University of Belgrade, Serbia, *Kanban for Education and Agile Culture Creation*

Denise Gaspard-Richards, The University of the West Indies - Open Campus, Trinidad and Tobago, *Transitioning to Wrap-Around Content Model: Online Course Development for Learning Longevity*

Stephen Downes, National Research Council (NRC), Canada, *Agile Development in a Waterfall(ish) World*

14:30 – 16:00

Tegel

SKI24
Panel Talk

Using Technology to Reduce the Learning Divide in Vocational Education

Chair: Fengchun Miao, UNESCO, France

Shafika Isaacs, ICT4D Professional, South Africa

Donald Clark, Plan B Learning, UK

Zainal Azhar Zainal Abidin, Ministry of Higher Education, Malaysia

Elke Wemhoff, GIZ, Germany, *Capacity Development for E-Learning: Indonesian Perspectives*

Tiergarten

BUS25
Panel Talk

Making Peer to Peer Learning a Workplace Reality

Chair: Rob Hubbard, LearningAge Solutions, UK

Bryan Hopkins, Design for Learning Ltd, UK, *Using Formal Training to Strengthen Informal Learning Networks*

Benjamin Barron, Zurich Insurance, USA, *Social Media Quiz Challenges - Driving Results in a Traditional Business Environement*

Janine van Zoest, Dutch Healthcare Cooperation Profportaal Zorg, The Netherlands, *From Push to Pull: Make Learning a Daily Habit!*

Schöneberg

BUS26
Learning Café

Corporate Digital Learning: How to Get it 'Right'

Facilitators:

Jeanny Wildi-Yune, KPMG, Germany

Hannes Klöpper, iversity, Germany

Joachim Niemeier, Centrestage, Germany

Köpenick I, II, III

Discovery Demo Sessions

A large variety of Discovery Demos follow the "show and tell" principle, giving you the chance to interact on an informal basis with the developers and creators of next-rev tools, pre-release products and solutions.

See **page 12** for more details and join the session to experience leading and innovative examples of technology-supported learning in practice.

15:30 – 16:30   **Coffee Break in the Exhibition Area**

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Shaping the future of learning

Spotlight Stage
Potsdam III

Robots: the Next Powerful Learning Tool

16:00 – 16:30

Pierre-Yves Oudeyer, Inria Bordeaux Sud-Ouest, France

SPL09

Are We Connecting? Teens Talk Edtech

16:30 – 17:30

Chair: Gunnar Brückner, Coachingplatform Inc., USA

SPL06

OEB Boardroom
Zille

Identity, Self and Perception between Two Worlds

16:30 – 17:30

Facilitator: Christel Schneider, CSiTrain, Germany

BRM03

Charlottenburg I

SOL27
Panel Talk

Embracing Social Media

Chair: Foster Ofosu, African Development Bank (AfDB), Ivory Coast

Nina Ronas, Norwegian Business School, Norway, *Facebook as a Tool for Peer Learning in a Large Online Class*

Herwig Erich Rehatschek, Medical University of Graz, Austria, *How to Seamlessly Integrate Social Media Tools and Mobile Devices into Classroom Teaching*

Sam James Murungi Kaheru, University of Venda, South Africa, *The Use of Technology to Prepare Student Teachers in a University in South Africa*

Charlottenburg II

SKI28
Panel Talk

Assessing Soft Skills? Examine Ideas with the European Commission

Chair: Erik Ballhausen, European Commission, Belgium

Vladan Devedzic, University of Belgrade, Serbia

Davide Marocco, University of Plymouth, UK

Anja Balanskat, EUN Partnership AISBL, Belgium

Brian Holmes, European Commission EACEA, Belgium

Lincke

BUS29
Panel Talk

Maximising Learning at Work: e-Learning Tools and Methods to Truly Involve Employees

Chair: Jaan Netzow, IBM, Germany

Bente Kristin Langvik Olsen, South-Eastern Norway Health Authority, Norway, *Enhance Learning by e-Learning: How to Engage 70 000 Employees in Learning Activities*

Michael Leitner, CREATE.21st century, Austria, *cBook: Integrated Learning-Connecting Communities with Learning Content*

Check

EDU30
Learning Café

Framing ICT Competencies of Teachers in Higher Education

Facilitators:

Riekje de Jong, University Utrecht, The Netherlands

Ineke Lam, University Utrecht, The Netherlands

16:15 – 17:30

Charlottenburg III

DES31
Applied Practice

Playing for Change – the Role of Creative Activities

Facilitators:

Jenny Fisher, Manchester Metropolitan University, UK

Chrissi Nerantzi, Manchester Metropolitan University, UK

Rook

VID32
Tech Lab

Creating Learning Nuggets on the Fly*

Facilitator:

Knut Linke, University of Applied Science Weserbergland, Germany

This Tech Lab takes place in a room with computers. Sign up during the conference via MyOEB.

Chess

VID33
Applied Practice

Performing on Camera*

Facilitator:

Sarah Finch, Actress, UK

Sign up during the conference via MyOEB.

16:30 – 17:30

Köpenick I, II, III

OPN35
Unconference

The Allure of Digital Badges

Facilitators:

Satu Järvinen, Omnia - The Joint Authority of Education in Espoo Region, Finland

Esko Lius, Omnia - The Joint Authority of Education in Espoo Region, Finland

Tegel

SOL36
Panel Talk

Edtech Solutions for All

Chair: Harry McCarney, Tech Mentor and Managing Director at Hack&Craft, Germany

Norbert Morawetz, Henley Business School, UK

Stefan Havenstein, Mobile Learning Labs GmbH, Germany

Chris Kwekowe, Slatecube, Nigeria

Svein-Tore Griff With, H5P, Norway

David Guevara, AltusForge, Switzerland

Maartje Wissink, Revisely, The Netherlands

Andrew Chaifetz, NoteBowl, USA

Tiergarten

BUS37
Learning Café

How to Capture and Share the Stories that Influence Others

Facilitators:

Gemma Critchley, BP, UK

Julie Wedgwood, Productive Limited, UK

Schöneberg

BUS38
Panel Talk

Reskilling the L&D Team for New Challenges

Chair: Donald H. Taylor, Learning Technologies Conference, UK

Garry Hearn, UK, *Is Workplace Learning as Easy as ABC?*

Geraldine Voost, HeidelbergCement Benelux, The Netherlands, *Introducing Online Learning in Industry on a Very Low Budget*

17:45 – 19:00   The OEB Plenary Debate

Thursday
14:30 – 16:00 Discovery Demo Sessions   Köpenick I, II, III

iLike - Making Technology Work for You in the Classroom

Tord Talmo, Sør-Trøndelag University College (HiST), Norway

DEM01

Online Chess – English Cross Curriculum for Bilingual Schools

Janka Pallagi, LearningChess.net, Hungary

DEM02

E-compendiums: A Rich Media, Pedagogical, Multifaceted E-Learning Tool for Higher Education Students

Brynjar Foss, University of Stavanger, Norway

DEM03

Safe Exam Browser, the Modular Freeware Solution for Secure E-Assessment

Daniel R. Schneider, ETH Zurich Educational Development and Technology (LET), Switzerland

DEM04

Talkwall – A Digital Wall to Include More Students in Classroom Talks

Ingvill Rasmussen, University of Oslo – Department of Education, Norway

DEM05

e-Learning to Improve Training in Healthcare: The Case of the Radiotherapy Institute MAASTRO Clinic

Adriana Berlanga, Maastricht University Medical Center, Department of Radiation Oncology, MAASTRO Clinic, The Netherlands

DEM06

Next-Generation Role Playing Game for Experience Based Learning

Aleksandra Zemke, Smilemundo, Spain

DEM07

LernBar - An Authoring Tool for Producing Web Content for Mobile Learning Using Responsive Design

David Weiß, Goethe-University Frankfurt, Studiumdigitale, Germany

DEM08

Language Teachers Digitally Create Their Course by Choosing CEFR-Goals and the Resources They Want

Wim de Boer, Afûk Institute for the Frisian Language, The Netherlands

DEM09

Casemaker: A Tool to Teach with Cases and Study Students' Learning

Christian Poulsen, Copenhagen Business School, Denmark

DEM10

TALOE Web Tool - Which E-Assessment Strategies to Choose

Sandra Kucina Softic, University of Zagreb University Computing Centre SRCE, Croatia

DEM11

School Mathematics App for Study Beginners

Tobias Kutzner, BTU Cottbus-Senftenberg, Germany

DEM12

Creating Digital Learning Objects for Third Level Students

Ann Marcus-Quinn, University of Limerick, Ireland

DEM13

The OEB Plenary Debate

'This House believes 21st Century skills aren't being taught - and they should be'

**Thursday, December 3
17:45 – 19:00
Potsdam I**

Are we equipping young people with the skills they need to participate, contribute and compete in our technology-oriented society? What specific new skills are needed? Are schools and universities the right places to teach these so-called '21st century skills'? Are they even capable of teaching them? Shouldn't formal learning just provide the conventional skills, which will always be necessary in any age, rather than trying to offer instruction driven by the latest technological fad? Or will tomorrow's students need a new set of basic skills, if they are to make the most of studying at a new level of complexity?

Join us for the OEB Plenary Debate on the motion **'This House believes 21st Century skills aren't being taught - and they should be'**.

**Chair:
Harold Elletson,**
The New Security Foundation, UK

Allan Päll,
European Youth Forum, Estonia

Miles Berry,
University of Roehampton, UK

Jo Swinson,
Minister for Business, Education and Skills in the UK's coalition government of 2010–2015, UK

Pedro De Bruyckere,
Educational Scientist, Author, Belgium

Tomorrow's New World: Extending the Reach of Learning

Friday, December 4
09:30 – 11:00
Potsdam I

How can we ensure that education is ready to prepare learners for the future? And how can we create new learning environments which enhance the benefit of education?

Come and learn about the latest theories, new digital solutions, policies, strategies, research and insights, as our expert speakers share their enthusiasm for tomorrow's new world of learning.

Chair:

Michael Teutsch,
European Commission, DG Education and Culture, Belgium

Anka Mulder
Delft University of Technology, The Netherlands
Universities Must Be Bold

Lia Commissar,
Wellcome Trust, UK

Toby Walsh,
University of New South Wales, Australia
The Impact of Artificial Intelligence on Education

11:00 – 12:00   **Coffee Break in the Exhibition Area**

Coffee Break sponsored by **softarex** technologies

Future Work and Future Workers

Friday, December 4
09:30 – 11:00
Potsdam III

Futurists and analysts are predicting a new world of work, as a result of rapid technological change. Are they right? What will it mean for businesses or organisations and their employees? How will they need to adapt to survive? What new skills will be needed? What are the implications for educational institutions and corporate learning and training?

What will tomorrow's employee look like? How will he or she experience work? What sort of learning and development activities will there be at work in the future? Join our panel discussion and its accompanying social media conversation about the needs and expectations of companies, employers and employees in the labour markets of the future.

Chair:
Nik Gowing,
Broadcast Journalist, UK

John Higgins,
DigitalEurope, Belgium

Cornelia Daheim,
Future Impacts, Germany

Yannis Angelis,
Fresenius Kabi, Germany

11:00 – 12:00   **Coffee Break in the Exhibition Area**

Coffee Break sponsored by

softarex technologies

oeb party

Thursday, December 3
20:00 till late
at the Pavilion,
Hotel
InterContinental

Join us
for an evening
of networking
and traditional winter
entertainment at the **OEB Weihnachtsmarkt** (Christmas market), with live music, dancing, a buffet of German specialities and international cuisine, as well as **steaming Glühwein** (hot, sweet, spiced wine) served from an open bar, all set to a backdrop of sparkling winter wonder.

Tickets €55, incl. food and drinks, available at the registration desk

Spotlight Stage Friday

Potsdam III

Out with the Old, and In with the New School

At a time when many view the 'traditional' school system as being stuck in the past, failing to meet the demands of a modern, digital world, there are entrepreneurs, educators and parents the world over who have taken the approach: if you want it done right, do it yourself.
Learn how education has been re-invented in new school systems that have been created to suit the learners of today. Join moderator **Inge de Waard**, The Open University, and hear from **Maurice de Hond**, the Founder of the Steve Jobs School that's taking off internationally, **David Cummings** from HackerSchool Hamburg, and more.

Friday, 12:00 – 13:00 SPL07

First, I listen. Then, I draw my listen...

Let **Bryan Mathers** take you on a journey of visual thinkery. You'll take in the rolling green hills of education, the moral high ground of social business with a sideways glance at the industrial reality of vocational training in the UK and how it might look a bit different.

The outlook's a bit uncertain though, so come prepared...

Friday, 14:30 – 15:00 SPL08

2,500 Years of Learning Theory in 25 Minutes

Brace yourself for a journey back in time as **Donald Clark**, PlanB Learning, goes from Socrates to Seligman in just 25 minutes, clustering learning theorists into: Greeks, religious leaders, religious educators, Marxists, constructivists, psychoanalysts, schoolers, pragmatists, behaviourists, cognivists, instructionalists, holists, assessors, educationalists, online technologists, online educationalists, cultural critics and outsiders. He will pull no punches, showing the good, the bad and the downright ugly.

Friday, 15:00 – 15:30 SPL01

Future EDUCA: The Robot Revolution - Where are we at?

Discover the latest technology and developments from the world of robotics and join gadget enthusiast and moderator **Donald Clark**, PlanB Learning who will be sure to pique your curiosity in this fast-evolving industry. See demonstrations and hear from a panel of experts, including iCub Facility Director **Giorgio Metta**, and **Marco Prata** and **Pedro Ramilo**, the co-founders of Seed Robotics (who will let you shake hands with the DH4D three-fingered robot), about the significant role that robots could play in education, training and social interaction.

Friday, 15:30 – 16:30 SPL10

Spotlight Stage
Potsdam III

Out with the Old, and In with the New School

12:00 – 13:00

Chair: Inge de Waard, The Open University, UK

Maurice de Hond, Steve Jobs School, The Netherlands

David Cummins, Hacker School, Germany

SPL07

OEB Boardroom
Zille

Knowledge Networking and Engagement with United Nations Agencies

11:30 – 12:30

Facilitators:

Mehmet Korkmaz, UNICEF, Denmark

Cristina Petracchi, FAO, Italy

BRM04

More Meaningfully Massive? Attempting an Innovative, Post-MOOC Pedagogy

12:35 – 13:35

Facilitator:
Darren Moon, London School of Economics and Political Science, UK

BRM06

Friday
11:30 – 13:30

Lincke

DES40
Learning Café

Conducting Research in Blended and Online Education: a Research Toolkit

Facilitators:

Tanya Joosten, University of Wisconsin - Milwaukee, USA

Diane Reddy, University of Wisconsin-Milwaukee, USA

11:45 – 13:00

Charlottenburg I

EDU41
Discussion & Debate

The Change: Connected and Collaborative for Quality Learning Outcomes

Chair: Gard Titlestad, International Council for Open and Distance Education (ICDE), Norway

Paul Rühl, Bavarian Virtual University, Germany

Belinda Tynan, The Open University, UK

Mark Brown, Dublin City University, Ireland

Christine Appel, Universitat Oberta de Catalunya (UOC), Spain

Thanasis Hadzilacos, Open University of Cyprus, Greece

Potsdam I

DES42
Panel Talk

Facing Students' Engagement Strategies

Chair: Maggy Beukes-Amiss, University of Namibia, Namibia

Lluis Pastor, Universitat Oberta de Catalunya (UOC), Spain, *Smart Media Learning Contents - Technology to Engage and improve Life-long Learning*

Hani Malouf, learndirect Limited, UK, *Addictive learning*

Luis Guadarrama, Athabasca University, Canada, *Transforming, Expanding and Enriching Learning Scenarios with Cooperative Learning in Online Self-Paced Undergraduate Courses*

Teri Yamada, California State University, USA, *Asian Eats: Comparing the Effectiveness of Flipped, Active Learning, and Online Instruction Practices*

Maurice Brown, HU University of Applied Sciences Utrecht, The Netherlands, *Technological Innovation and its Effect on Education*

Charlottenburg III

PRS43
Learning Café

Leveraging Analytics to Improve Student Success

Facilitators:

Karen Vignare, University of Maryland, USA

Ellen Wagner, PAR (Predictive Analytics Reporting) Framework & Sage Road Solutions LLC, USA

11:45 – 13:15

Check
EDU44
Learning Café

Realising Learning Innovation: a Message from the Mountain

Facilitator:

Gilly Salmon, University of Western Australia, Australia

Rook
VID45
Tech Lab

Transforming Passive Viewers Into Active Learners*

Facilitators:

Sonia Hetzner & Stefanie Zepf, Innovation in Learning Institute, University of Erlangen-Nürnberg, Germany

Markus Tischner, Frisbee Medien, Germany

*This Tech Lab takes place in a room with computers. Sign up during the conference via MyOEB.

Charlottenburg II
PRS46
Panel Talk

Protection in the Age of Data

Chair: Harold Elletson, The New Security Foundation, UK

Erwin Bomas, Kennisnet Foundation, The Netherlands, *How to Give Students Control of Their Data*

Ricardo Vea, Smiley Owl Tech, Spain, *Increasing Online Courses' Integrity by Verifying the Online Student Continuously through the E-Learning Process*

Andrew Caldwell, ProctorU, USA, *Online Education Privacy: Balancing Security and Convenience*

Köpenick II, III
DES47
Panel Talk

Emerging Trends in Blended Classrooms

Chair: Gernold Frank, University of Applied Sciences Berlin, Germany

Lise Lau Pedersen, University College Lillebaelt, Denmark, *Blended Learning Design – The Potentials and Pitfalls Designing Blended Learning Courses in a Professional Bachelor Context*

Morten Fahlvik, Bergen University College, Norway, *Introduction to the Unified Classroom - Utilising the Strengths of Blended Learning in Literacy and Reading Instruction*

Chrystina Russell, Kepler Kigali, Rwanda, *Kepler Kigali: Sub-Saharan Gender Equity in Competency Based & Blended Learning University Models*

Thomas Grønlund, Danish Defense College, Denmark, *Blended Learning in Danish Defense*

12:00 – 13:30

Chess
VID48
Panel Talk

New Media In and Beyond the Classroom

Chair: Adam Salkeld, Media & Communications Expert, UK

Mathew James Constantine, IE Business School, Spain, *Who's gonna kill the video star?*

Dan Mills, ITN Edu, UK, *QUICKTIME or WASTE OF TIME? Lessons learnt from Video in the Classroom*

Franziska von Kempis, UFA, Germany

Filipp Dzyadko, ARZAMAS, Russia

Tegel
BUS49
Learning Café

Support for Everyday Learning

Facilitators:

Jane Hart, Centre for Learning & Performance Technologies (C4LPT), UK

Tiergarten
BUS50
Panel Talk

Global Workplaces

Chair: Jon Kennard, TrainingZone, UK

Stefan van der Vlies, Sika Services AG, Switzerland

Claus Hoevelt, SimCorp A/S, Denmark, *Linking Learning and Performance Through a Solid Foundation*

Nick van Dam, McKinsey & Company, The Netherlands, *The Important Role of SPOCS (Specific Private Online Courses) for Developing Leaders*

trainingZONE

Schöneberg
OPN51
Panel Talk

Promises for Open Badges and e-Portfolios

Chair: Richard Powers, City Colleagues of Chicago, USA

Eric Léon René Rousselle, Discendum Oy, Finland, *Open Badge Passport - Reinventing the ePortfolio with Open Badges*

Igor Balaban, University of Zagreb, Faculty of Organization and Informatics, *Varazdin, Croatia, Europortfolio: Bridging the Gaps and Joining the Dots*

Olga Smolyaninova, Siberian Federal University, Russia, *E-Portfolio Use and Development in Siberian Federal University*

Paz Prendes-Espinosa, University of Murcia, Spain, *Analysis of PLE in a Spanish Sample of University Students*

13:00 – 14:30   **Lunch in Bellevue, LA Café, Kaminzimmer, Pavilion and Hugos**

oeb

Shaping the future of learning

Spotlight Stage
Potsdam III

First, I listen. Then, I draw my listen…

14:30 – 15:00

Bryan Mathers, City and Guilds, UK

SPL08

2,500 Years of Learning Theory in 25 Minutes

15:00 – 15:30

Donald Clark, Plan B Learning, UK

SPL01

Future EDUCA: The robot revolution - where are we at?

15:30 – 16:30

Chair: Donald Clark, Plan B Learning, UK

Marco Prata, Seed Robotics, Portugal

Pedro Ramilo, Seed Robotics, Portugal

Ladislas de Toldi, Leka, France

SPL10

OEB Boardroom
Zille

First Things First: The Need for Female Instructional Technology Leadership in South African Higher Education

14:15 – 15:15

Facilitator: Tiana van der Merwe, University of the Free State, South Africa

BRM08

Ground-Breaking Programme for Ontario's Law School Graduates - Virtual Law Firms

15:20 – 16:20

Facilitator: Gina Alexandris, Ryerson University, Canada

BRM07

Friday
14:15 – 15:30

Check

SOL53
Panel Talk

Student + Gamification = Engagement? I

Chair: Peter Isackson, Skillscaper, USA & Learnscaper, France

Roberto Alvarez, Multimedia Unit at IE Business School, Spain, *Gamification: Learning vs. Engagement aka Boring Knowledge or Empty Showbiz, where is the Tradeoff?*

Emilie Buisine, IÉSEG - School of management, France, *Going Creative: How to Keep Learners' Engagement in a MOOC Environment?*

Jochen Kranzer, ovos media, Austria, *Learnings on Game-Based Learning*

Charlottenburg II

PRS54
Panel Talk

e-Assessment in Depth

Chair: Stylianos Hatzipanagos, King's College London, UK

Peter Alston, University of Liverpool, UK, *Continuous Online Assessment in the Life Sciences: Challenges Faced and Lessons Learned*

Marius Boboc, Cleveland State University, USA, *Balancing Student and Instructor Feedback to Support Formative Assessment in Online Settings*

Marcos Olasolo, ETS Global, The Netherlands, *Helping the Integration of Disabled People in the Corporate Sector through an Assessment-driven Learning Solution*

Carl Henrik Gørbitz, University of Oslo, Norway, *Transitioning to BYOD in High-Stake Assessments: Pitfalls and Recommendations for Universities and Awarding Bodies*

Marc Oswald, Open Assessment Technologies S.A., USA, *e-Assessment Interoperability Is Critical To The Advancement of Digital Education*

Köpenick II, III

EDU55
Panel Talk

Schools: Current Challenges and Best Practices

Chair: Shafika Isaacs, ICT4D Professional, South Africa

Pasi Vilpas, The Sotunki Distance Learning Centre, Finland, *What Makes Schools so Resistant to Change? The Wittgensteinian Approach*

Vasilis Tsilivis, ARNOS Online Education, Greece, *ATHENA Ecumenical eSchool (AEeS): A Guide from Surviving to Prosperity*

Nick van Dam, McKinsey & Company, The Netherlands, *E-Learning for Kids: Building & Supporting a Primary School Global Education MOOC One Course & Child at a Time*

Lincke

SKI56
Panel Talk

Skills-oriented e-Learning

Chair: Charles Y. Senkondo, Tanzania Global Learning Agency (TaGLA), Tanzania

Eran Gal, Holon Institution of Technology, Israel, *Designing an E-Learning Qualification Programme Based on a Competency Model*

Sandra Bras, RIPE NCC, The Netherlands, *RIPE at Your Doorstep - The RIPE NCC Academy for Professional Learning*

Arseni Shylau, Softarex Technologies, Inc, *Belarus, In-Browser technology as a facilitator of eLearning - from training to accreditation*

Jane Richardson, Oracle Academy, UK, *The Value of Public / Private Partnerships in Education*

14:30 – 15:45

Charlottenburg III

EDU57
Panel Talk

Teachers: the Driving Force

Chair: Christel Schneider, CsiTrain, Germany

Brian Holmes, European Commission EACEA, Belgium, *Leading to Change: Educators at the Forefront of Innovation in Formal Education*

Anu Maarit Pruikkonen, Lapland University of Applied Sciences, Finland, *Stepping Down from the Mental Pulpit: E-Learning as Engaging Learning*

Ivan Kuzio, German University College Riyadh, Saudi Arabia, *Development of a Foundation Year for Tertiary Students in Saudi Arabia*

Rook

VID58
Tech Lab

Filming Your First Interactive Video*

Facilitator:

Hans de Graaf, HiHaHo, The Netherlands

*This Tech Lab takes place in a room with computers. Sign up during the conference via **MyOEB***.*

Chess

VID59
Applied Practice

Video Formatting - The Good, the Bad, and the Ugly

Facilitator:

Bart Huyghe, Artevelde University College Ghent, Belgium

Potsdam I

SOL60
Discussion & Debate

Aspects of Loving e-Learning

Chair: David Patterson, Learning Light Limited, UK

Craig Weiss, E-Learning 24/7, USA

Iva Matasic, Consulio, Croatia

14:30 – 16:00

Charlottenburg I

OPN61
Panel Talk

Taking Advantage of Open Education Resources

Chair: Esko Lius, Omnia - The Joint Authority of Education in Espoo Region, Finland

Leslie Kennedy, California State University, USA, *The California Open Online Library: From Curation to Adoption*

Till Kreutzer, iRights. Law, Germany, *OER and Copyright Law - About the Myth on Legal Barriers in Open Strategies*

Sotiris Makrygiannis, Eliademy, Finland, *Education and Collaborative Economy: How the Power of the Masses will Break Down the Walls*

Jules Hayward, Ellen MacArthur Foundation, UK, *Inspiring a Generation to Rethink the Future using OERs*

Andrew Clubb, McGraw-Hill Education, USA, *Defining Open in Education*

Tegel

SKI62
Panel Talk

Innovative VET Experiences

Chair: Ahmed M. El-Sobky, Information Technology Industry Development Agency, Egypt

Geir Hareide Hansen, Nordland County Virtual School, Norway, *Virtual School in Upper Secondary and Vocational Training and Education: It's Working!*

Dennis van Oeveren, Landstede Groep, The Netherlands, *Talentvolontwikkelen, Personalized Open Online Courses*

Ville Tuominen, North Karelia Municipal Education and Training Consortium, Finland, *Phenomena and Story-Based Learning in Vocational Studies: Measure and Analyze Learning Using TinCan*

Jeroen Munk, ThiemeMeulenhoff - The learning design company, The Netherlands, *Learning Design & Learning Technology: The Future of Publishers and Learning Institutions*

Tiergarten

BUS63
Panel Talk

Capturing Attention

Chair: Elena Coello, European Commission, EACEA - Education, Audio-visual and Culture Executive Agency, Belgium

Casson McRae, Virgin Media, UK &

Matthew Pierce, TechSmith Corporation, USA, *Using Video Throughout Your Organization to Capture and Retain Knowledge*

Ioannis Angelis, Fresenius Kabi, Germany, *"Learning by Doing" - An E-Learning Case towards Employees Engagement*

Schöneberg

BUS64
Unconference

How to Win the Hearts and Minds of Business Leaders

Facilitators:

Charles Jennings, The Internet Time Alliance, UK

Laura Overton, Towards Maturity, UK

15:30 – 16:30   **Coffee Break in the Exhibition Area**

Friday
16:15 – 17:30

Lincke

COM65
Discussion & Debate

e-Learning Educators Networking Session

Facilitators:

Tamara Powell, Kennesaw State University, USA

Alexandra Mihai, Vrije Universiteit Brussel - Institute for European Studies, Belgium

Vanessa Slinger-Friedman, Kennesaw State University, USA

Jeannette Schmid, Goethe University Frankfurt am Main, Germany

Stephen Bartlett, Kennesaw State University, USA

Tiffani Reardon, Kennesaw State University, USA

Charlottenburg I

OPN66
Applied Practice

Open Source Learning Content for University Education

Facilitators:

Timo Staub, Bern University of Applied Sciences (BFH), Switzerland

Thomas Hodel, Bern University of Applied Sciences (BFH), Switzerland

Köpenick II, III

SOL67
Panel Talk

Discussing Mobile Experiences in the Classroom

Chair: Herman van der Merwe, North-West University, South Africa

Christina Gitsaki, Zayed University, Center for Educational Innovation, United Arab Emirates, *Faculty Use of Mobile Technology in the Higher Education Context: A Case Study*

Tania Maria de Castro Carvalho Netto, Universidade do Estado do Rio de Janeiro, Brazil

Charlottenburg III

EDU68
Applied Practice

Future EDUCA: Future Learning Spaces

Chair: Litsa Panayotopoulos, E.VI.A. High Performance, Greece

Fabian Girod, Fontys International Business School, The Netherlands, *InnoLab - Innovation in Education: Idea, Approach, Implementation, Experience*

Find all session descriptions via MyOEB

16:30 – 17:30

Tegel

SKI69
Applied Practice

Attracting and Developing Young Talent in Manufacturing

Facilitators:

Manuel Oliveira, SINTEF, Norway

Marco Taisch, Politecnico di Milano, Italy

Poul Henrik Kyvsgaard Hansen, Aalborg University, Denmark

Check

SOL74
Panel Talk

Student + Gamification = Engagement? II

Chair: Peter Isackson, Skillscaper, USA & Learnscaper, France

Bob Barrett, American Public University, USA, *Virtual Peer Collaboration and Competiveness: Engaging Creativity in Game-Based Learning*

Stefano Menon, Fondazione Politecnico di Milano - Digital Learning & Collaboration Area, Italy, *PLAY4GUIDANCE: A New Way to Evaluation and Guidance through Business Games*

Andre Thomas, Texas A&M University, USA, *ARTé - Mecenas Developing and using a high quality game in Art History classes*

Tiergarten

BUS75
Unconference

Business EDUCA: Closing Conversation

Facilitator:

Charles Jennings, The Internet Time Alliance, UK

17:30 – onward   **Informal Get-Together in the Marlene Bar (Cash Bar)**