oeb

Shaping the future
of learning

incorporating
**learning
technologies
germany**

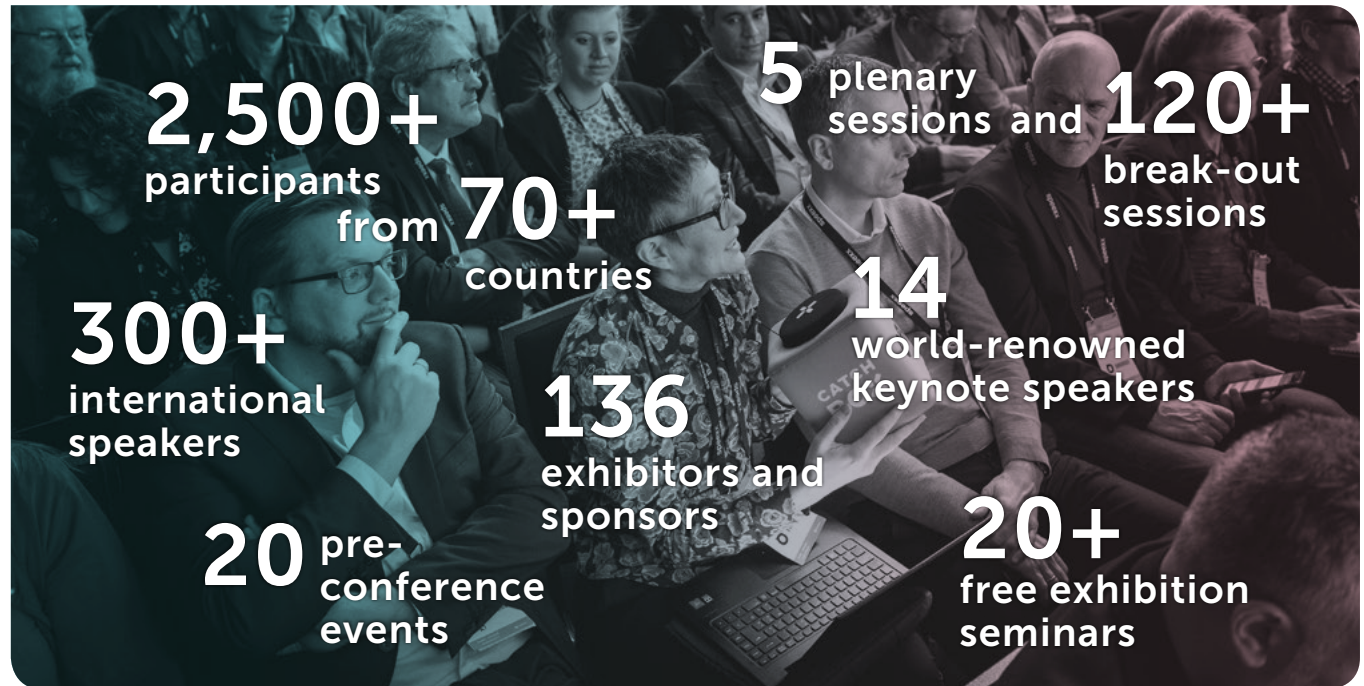**Berlin, November 27 — 29, 2019**

About OEB:

OEB Global, incorporating Learning Technologies, brings you to the forefront of learning technology developments.

The event has a unique, cross-sector focus, fostering exchange on the use of new technologies in learning and training in the corporate, education and public service sectors.

2,500+ participants from **70+** countries

300+ international speakers

5 plenary sessions and **120+** break-out sessions

14 world-renowned keynote speakers

136 exhibitors and sponsors

20 pre-conference events

20+ free exhibition seminars

OEB 2019 Theme & Topics

Theme OEB 2019: Discovering Learning

At OEB Global, amidst the emerging contours of the future, we are discovering learning. Learning as we have never known it before. Learning unleashed. Boundless learning. Learning without limits. We have moved beyond exploration to discovery. We see and experience what can happen. We feel the new, the imaginative, the unthinkable within our grasp. We are discovering learning.

Find details about the programme, speakers and sessions at www.oeb.global/programme.

Conference topics will include:

- Frictionless digital learning: engaging learners for action
- New roles and competences of educators, L&D teams and partners
- Evolving learning technologies: EdTech and digital transformation
- Content, knowledge and the mind
- Collecting, protecting and measuring key data
- Closing the skills gap with learning and training
- The new home of learning: operational excellence, spaces, ecosystems

Exhibiting and Sponsoring

Position your brand and organisation as a pioneer and market leader to the OEB community of learning, training, technology and L&D professionals.

For information about our exhibition, sponsorship and advertising packages that will help you reach more than global 80,000 learning professionals contact us at **marketing@oeb.global**.

Registration

Join and find out how to choose and use various technologies; discover proven practices and strategies from leading institutions and organisations; follow case studies presenting critical success factors and discuss innovative approaches with peers.

Register at **www.oeb.global/participation**.

Group rates are available upon request at **registration@oeb.global**.

»The conversations we are having about labour market infrastructures and data is remarkable and unique.«

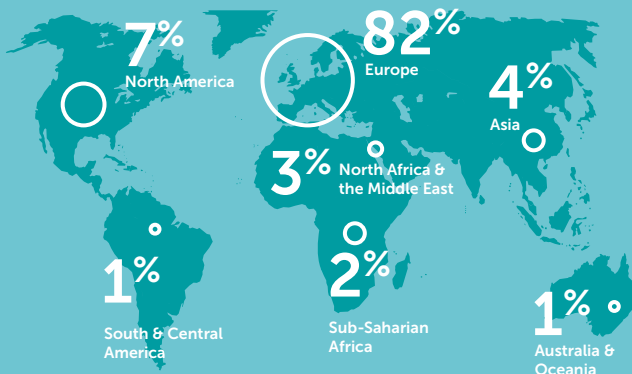Jake Hirsch-Allen, LinkedIn, Canada

»Some really critical thinking, challenging, perhaps unconventional wisdom, so that makes it fun to be a participant.«

Geoff Mulgan, Nesta, UK

»I am going home with solutions from OEB!«
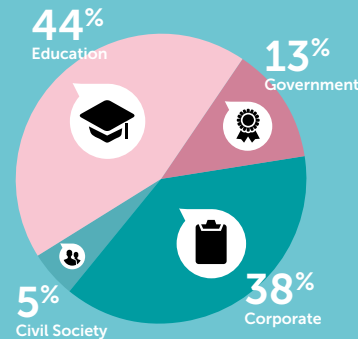
Mildred Ayere, University of Maseno, Kenya

Where participants come from

7% North America
82% Europe
4% Asia
3% North Africa & the Middle East
1% South & Central America
2% Sub-Saharian Africa
1% Australia & Oceania

Top Countries

Germany
The Netherlands
Denmark
UK
Norway
USA
Belgium
Finland
France
Poland

Sectors

44% Education
13% Government
38% Corporate
5% Civil Society

Online Community

113,000 site visitors www.oeb.global

71,000 subscribers www.oeb.global/oeb-insights

6,000 followers

12,458 likes

2,053 members

97% of participants rated OEB 2018 as worthwhile or very worthwhile

96% of participants said the atmosphere was good or very good

94% of participants would recommend OEB to their colleagues and associates