2,500+ participants from 70+ countries
300+ international speakers
5 plenary sessions and 120+ break-out sessions
14 world-renowned keynote speakers
136 exhibitors and sponsors
20 pre-conference events
20+ free exhibition seminars
Where participants come from

Total: 2,500+

Top Countries

- Germany
- The Netherlands
- Denmark
- UK
- Norway
- USA
- Belgium
- Finland
- France
- Poland

Sectors

- Education: 44%
- Government: 13%
- Civil Society: 5%
- Corporate: 38%

Online Community

- 113,000 site visitors
- 71,000 subscribers
- 5,900 followers
- 12,443 likes
- 1,967 members

- www.oeb.global
- www.oeb.global/oeb-insights

- @OEBconference #OEB19

- 97% of participants rated OEB 2018 as worthwhile or very worthwhile
- 94% of participants would recommend OEB to their colleagues and associates
- 96% of participants said the atmosphere was good or very good
OEB 2018 opened with talks by three keynotes who discussed learning’s central role in our existence and humanity in the age of machine intelligence: Bryan Caplan, Professor of Economics at George Mason University, Blogger and Author of *The Case Against Education*; Anita Schjøll Brede, Co-founder of Iris.ai and Faculty at SingularityU Nordic; and Geoff Mulgan, Chief Executive of NESTA and Author of *Big Mind: How Collective Intelligence Can Change Our World*. 
Plenary Sessions

The OEB Plenary Debate on “This House Believes All Learning Experiences Should Be Fun”

Harold Elletson
International Communications Consultant and Senior Fellow of the Institute for Statecraft, UK

Elliott Masie
Editor of Learning TRENDS, Author and Head of the Masie Center, USA

Benjamin Doxtator
Blogger and Educator at the International School of Brussels, Belgium

Alex Beard
Educator, Author and Director at Teach for All, UK

Patti Shank
Learning Designer, Analyst, Author and President of Learning Peaks, USA

Workplace Learning: Science, Data and Good Practice

Donald H. Taylor
Chairman, The Learning and Performance Institute, UK

Hannah Gore
Talent Development Manager at Solera, Inc., UK

Ulrich Boser
Senior Fellow at the Center for American Progress and Founder of The Learning Agency, USA

Simon Brown
Global Head, Learning Centre of Excellence and Novartis Universities at Novartis, Switzerland

(Getting to) The Heart of Education

Sara de Freitas
Deputy Vice Chancellor (Academic) at the University of Cumbria, UK

Esther Wojcicki
Educator, Journalist and IT & OER Consultant, USA

Anders Flödstrom
Edu.Director at EIT Digital and Professor at KTH, Sweden

Ben Williamson
Author and Senior Researcher at the University of Edinburgh, UK
Open technologies
to make progress
towards Sustainable
Development Goals

Myths, misconceptions, and
science-of-learning fundamentals

Learning Changes!

Spotlight Stage

Elliott Masie,
Editor of Learning TRENDS, Author
and Head of the Masie Center

Martin Dougiamas,
Founder of Moodle

Will Thalheimer
President, Work-Learning Research, Inc. and Research Translator

Andreas Refsgaard,
Interaction Designer, Artist and Teacher

Machine learning to teach
about digital interactions
How educators and trainers can update teaching methods and knowledge

Alec Couros, Professor of Educational Technology & Media at the University of Regina

Theo Bastiaens, Vice-President for Digitalisation at the Fernuniversität in Hagen

Information literacy curricula as a tool for surviving the epidemic of misinformation

The effectiveness of games, game design, game play and gamification

Sara de Freitas, Deputy Vice Chancellor at the University of Cumbria

The power of human potential

Jef Staes, Founder of Red Monkey
The conference community exchanged expertise and experiences across 20+ pre-conference events, 120+ break-out sessions in various formats and 20+ free exhibition seminars.
4000+ tweets using the #OEB18 hashtag over the three days

@CurrRedesign
@OEBconference Thanks for a great conference, and for having Dr. Wayne Holmes present on AI in Education. This arena has huge potential but it needs educators and learning scientists to be involved in the conversation to ensure it is socially responsible.

@GoMadDan
“As soon as we start talking about learners as ‘them’ we’ve got it wrong” Entertaining and insightful keynote by @emasie exploring our responsibility to shaping the learning landscape for 7 year olds to corporate leaders #OEB18 @OEBconference

Sara de Freitas @Saradefreitas
Stimulating and inspiring two days at @OEBconference in Berlin. Play, fun and #games are now essentials for engaging our #students.

@edwsonoma
A great few days at @OEBconference #OEB18 So good to see old friends. Great to share what we are doing at @ieeieicicle related to #learningengineering. Thanks to @JaneBozarth for her mad copresentation skillz. So pleased the @eLearningGuild is a partner in change.

@mdkorosec
“The enigma of change in Higher Education Institutions” panel today at #OEB18 with @pbacsich @dbelton35 @DerbyUniOnline and Chris from OU Cyprus. Great questions and audience engagement.

Nicole Büßmann @NicoleBussmann
Full house at #oeb18

@SteveCDSM
Excellent session with @DonaldHTaylor @nickvandam and Sabrina Schulze about the changes we face in workplace learning for the learner and the L&D professional. A packed room of engaged living learners! #OEB18

@anjalorenz
Good bye #OEB18 and thanks to all the participants of our session discussion potentials and also risks of recognising #MOOCs in Higher Education! Merry Christmas everybody and have a safe trip home!

@BGrimesDC
What an amazing group. Looking forward to sharing the podium with all of them to talk about using AV to create collaborative learning spaces at #OEB18. @AVIXA
@moodler
It’s so so wonderful to be in an #OEB18 session with a dozen or more Development Orgs here including UNESCO, FAO, EC, ITC etc and I’m learning about how they do or will use @Moodle to produce online courses about the UN SDGs.

@kiLearning
Thank you @CatMoore for a great #OEB18 session on Jedi Mind Tricks for Workplace Learning Designers.

@missholborow
Appreciated the sheer volume of quality interviews, pics, quotes, vids and snippets of insight from #OEB18 in Berlin the past two days. Learned plenty even though I was following from back in the hazy drizzle of a Welsh winter’s day.

@GemStGern
Organised chaos as @GerDriesen helps us to bring social and mobile learning to life! Lots of collaboration and sharing! #letsgetsocial #OEB18 @OEBconference

@u_frandsen
Where people come to learn: 1 million learning videos are uploaded to Youtube every day. But is memorization learning? Food for thought at #OEB18.

@Ignatia
This is my social-selfie from #OEB18 @OEBconference one of the great opportunities of OEB: networking with great friend. @tomwambeke @NielStaes @jefstaes

@LightbulbJo
Danke #OEB18 und Berlin

@jankowskit
#OEB18 Online Educa Berlin 2018 - What would you thank for if you met your superheroes? @CatMoore @DonaldClark @WillWorkLearn @moodler @b_polakowski

@johnCoup
Thank you @OEBconference and all participants at #oeb18 for an excellent conference.

Effrossini @effrossini
On my way back home. My takeaway from @OEBconference this year: «Learning is the result of hard work...but this can be very funny»! #OEB18 #oeb18

@DeniseGramss
Two days of great impression and new ideas to keep in mind #oeb18
Quotes

Patti Shank, Instructional Designer, Consultant, USA
»OEB is a simply terrific way to make international connections, learn from a variety of learning professionals, and inspire better learning outcomes.«

Geoff Mulgan, Nesta, UK
»Some really critical thinking, challenging, perhaps unconventional wisdom, so that makes it fun to be a participant.«

Ulrich Boser, The Learning Agency, USA
»I’ve just been surprised, coming to this event for the first time, about how content-driven it is, to put ideas into practice, to learn from other folks. Incredibly powerful.«

Jan-Willem Bouwmeester, De Heus Animal Nutrition BV, The Netherlands
»We find new ways of using technologies to improve our learning and development agenda.«

Mildred Ayere, University of Maseno, Kenya
»I am going home with solutions from OEB!«

Jake Hirsch-Allen, LinkedIn, Canada
»The conversations we are having about labour market infrastructures and data is remarkable and unique.«

Taco Hettema, Vijfhart IT-Opleidingen, The Netherlands
»There are quite a lot of disruptive speakers here. They hurt, sometimes, but really make you think about how we are going to change education.«
The Exhibition

The exhibition is THE networking hub, hosting international edtech companies and institutions from all over the world.

111 exhibitors
20+ free exhibition seminars
25 sponsors
Exhibitors & Sponsors

Absorb
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Arcadia
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Hemsley Fraser Germany - Demos GmbH
Henley Business School
HiHaHo
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Memoray
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Moodle
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Motivis Learning
Munio AS
My Virtual Classroom
NEO – Cypher Learning
Newline Interactive
NUADU
Nureva Inc.
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Peergrade
PeopleFluent
PlagiarismCheck.org
PlagScan
Potential.ly
Presentations2Go
Proctorio
Questionmark Computing
quofox GmbH
SAP
Seppo - asknet AG
Sharp Business Systems
Deutschland GmbH
SimVenture Business Simulations
Siyona Tech ltd
Smiley Owl Tech (Smowltech)
Sonocent
Sony Europe Ltd
Sparkol Limited
Speexx
Squirrel AI Learning
StackFuel GmbH
SumTotal Systems
Synergy Learning
time4you GmbH
Totara
Triseum
TU Dresden Media Center
TURNITIN
UbiCast
Udemy for Business
Uptale
Urkund
Userlane
Vaddio
Verbling
Vyond
WikiMaster
Wistec
Exhibitors’ Tweets

@edtech_jens
Wow, it's been fantastic 3 days at @OEBconference! Thank you all for the great fun and chats we had on our @CanvasLMS stand. Now: relax and recharge everybody. Looking forward to see you all in 2019 again!

@Awesome2Learn
Amazing #show with brilliant #visitors and fabulous #exhibitors! Hats off to all involved in organizing the #OEB18 event

@trainingbytobi
thanks again for the extraordinary conversations at #oeb18 #actee #area9lyceum #fsausbildung #goodhabit #gpstrategies #panopto

@VyondVideo
The Vyond team draws a standing room only crowd in Berlin at the @OEBconference Learning Technologies conference #OEB18 #LTGfreeseminars

@D2L_EMEA
It's getting cosy at the “Delivering Successful Learning Digital Transformation” session by @DavidPerring at #OEB18 - Great turnout! Research says Learning is currently Not Modern or Social and L&D is not doing enough... We say, let’s turn that around! #ModernLearning #Digital

@AbsorbLMS
WOW, just WOW! We’re still reeling from @OEBConference. What an outstanding experience! We met so many amazing people and gained so many connections over the 3 days. #OEB18 #elearning

@itslearningHE
Thank you for visiting us at #OEB18. It was an amazing show this year @OEBconference ! See you in 2019
Save the date
Berlin, November 27 — 29

The 25th global, cross-sector conference and exhibition on technology supported learning and training

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