

About OEB:

OEB Global, incorporating Learning Technologies Germany ● **will bring you to the forefront** of learning and technology developments, ● **give you new insights on opportunities and challenges** that are changing the world of learning, ● **show you the latest best practice** from leading organisations and ● **allow you to meet, discuss and network** with policy makers, higher education leaders, chief learning officers, technology & learning experts, learning and development professionals, change managers, ICT administrators, online learning curriculum designers and many, many more.

A unique, cross-sector focus, fostering exchange between the corporate, education and public service sectors

2,000+ international learning professionals from over 80 countries, bringing together their expertise and experiences

100+ exhibitors, ranging from established global learning and technology market leaders to emerging edtech start-ups

100+ sessions in various formats: hands-on workshops, plenaries, interactive breakout sessions, discussions and debates, labs, demos and performances

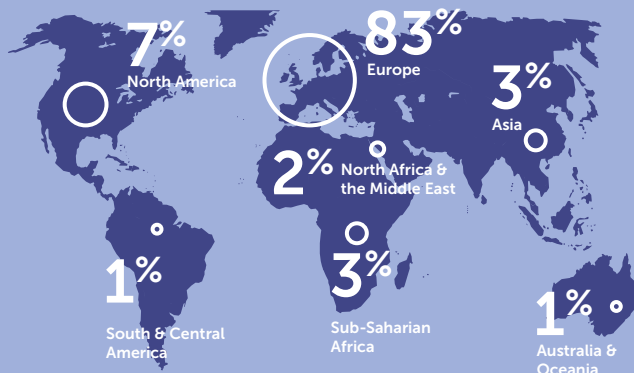
Exhibiting, sponsoring and advertising:

OEB specialises in crafting tailor-made packages to position brands as market leaders to a community of more than 80,000 learning professionals. For exhibition, partnership and sponsorship opportunities contact marketing@oeb.global

»It is great to get our name out there as we enter new markets and to have the opportunity to meet with the diverse clientele«

Gary Abbott, D2L Europe, UK

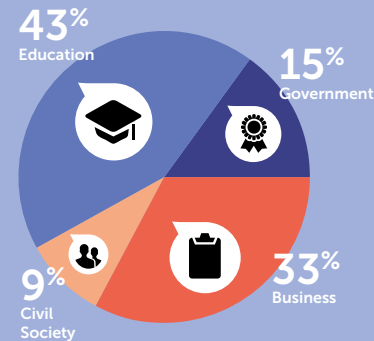
Where participants come from



Top Countries

Germany	Sweden
Denmark	Poland
Netherlands	Spain
UK	Austria
Norway	Ireland
USA	Croatia
Belgium	South Africa
Finland	Canada
Switzerland	Greece
France	Iceland

Sectors



Online Community

83,302 unique visitors
71,000 newsletter subscribers
5,247 followers
12,422 f likes
1,967 in members

97% of participants rated OEB 2017 as worthwhile or very worthwhile

96% of participants said the atmosphere was good or very good

94% of participants would recommend OEB to their colleagues and associates

Theme OEB 2018: Learning to Love Learning

Technology is changing society. The way we live and the jobs we do will never be the same again. In twenty years, the world of work will be unlike anything we have ever known. The development of artificial intelligence will allow machines to replace workers in many industries on an unprecedented scale. Humankind will face some fundamental, existential questions. Why are we here? What are we doing? How are we different from the machines? Education will shape our response to the immense challenge of this new age. But education and training will have to change too. So will the nature of employment. Learning will no longer be a brief phase in life. It will become a central part of our existence. In an era of constant and increasing change, we will discover a new appreciation of learning and an understanding of its place in the future. **We will learn to love learning.**

Conference topics will include:

- Instilling curiosity
- Dynamic learning, training and future-oriented skills
- Nascent technologies to change learning
- Developing learning professionals' skills and implementing complex change
- Measurable results and data collection pay-offs

Find out more at
oeb.global/programme#themes



»Everybody is here to learn and to grow and to take that back to better their mission. I cannot imagine that we would not be back here next year«

Dave Labuskes, AVIXA, USA

»OEB is special because the discussions are very sensible, grounded, rich«

Sanjay Sarma, Massachusetts Institute of Technology, USA

»New ideas about learning and development in the workplace. It's just an inspiration!«

Önder Erol, İş Bankası, Turkey

»OEB is the best place really to get all the new ideas in e-learning«

Jean Jacques Buregeya, World Intellectual Property Organisation, Switzerland