On November 30 – December 2, education and training professionals from all over the world joined entrepreneurs, investors and experts at OEB 2016. The main theme of their discussions was the changing nature of education and, specifically, the ‘ownership’ of learning. Technology is empowering learners in a multitude of exciting new ways. Increasingly, we will control the nature of what and how we learn. We will be able to choose the ways we access, interpret and interact with knowledge. The world of tomorrow will be owned by those who take learning into their own hands today.

Last year’s OEB featured more than 100 sessions with speakers from around the world, giving their thoughts on the latest developments in learning and training, including:

- The power of data in education
- Youth employability and inclusion
- Self-directed learning
- Re-imagining L&D skills
- Learning analytics at work
- Conversational software reshaping education
- Wearable for training
- Blockchain for education
- App development in the classroom
- Artificial intelligence for educators

The Opening Plenary
OEB 2016 was opened by keynote speakers Tricia Wang, Andreas Schleicher and Roger Schank who considered how we can own our learning. Technology has forever changed how we process and interact with knowledge. What are the challenges and opportunities ahead of us? The three experts examined the implications of tomorrow’s learning and looked at how we can ensure that IT works for students, teachers and society.

The OEB Plenary Debate
Always a highlight of the programme, the OEB 2016 Plenary Debate didn’t disappoint with a lively discussion of a controversial motion: Artificial Intelligence (AI) Could, Should and Will Replace Teachers. As changing access to learning and advances in technology make AI more commonplace in education and training, could intelligent machines really replace teachers? Would AI or a robot do a better job? Christoph Benzmüller, Donald Clark, Andrew Keen and Nell Watson each argued their case before the audience finally voted against the motion.

In the Age of Acceleration: Making Time for Learning
The frantic pace of life continues to quicken in an era of continuous technological innovation and relentless globalisation. As time becomes ever more constrained, how can talent be nurtured? How can there be enough time to sow what your organisation wants to harvest? Xavier Durochat, Marcia Conner and Andreas Mack shed a light on the changing relationship between work and learning.

Limitless Learning
The changing landscape of learning means new forms of collaboration and content-creation are pushing the boundaries of what is possible. Alec Couros, Martin Eyjolfsson, Diana Laurillard and Mark Surman took their audience on a guided tour of the future, asking some important questions: How will the empowerment of learners affect the nature and quality of education? And how will educators themselves be empowered by the changing ownership of knowledge?
About OEB:

OEB is the world’s leading conference on technology supported learning and training. Every year, it attracts more than 2,300 educators, learning and development professionals, policy-makers, entrepreneurs and investors from over 100 countries and a wide variety of sectors for a unique programme of briefings and discussions about learning, technology and the future.

3 days of 100+ sessions, all inspiring action to shape the future of learning
2,300+ participants and 270+ speakers bringing together diverse expertise and experiences
10+ engaging and practice-focused formats plenaries, the spotlight stage, learning cafés, unconferences, discussion and debates, skills-building tech labs, discovery demos, academic research presentations and boardroom knowledge exchanges

80+ international exhibitors, ranging from leading and established market leaders to service providers and emerging start-ups

OEB Participants
Total 2,300+

- 17% Government
- 3% NGOs
- 2% Associations
- 31% Business
- 47% Education

Online Community

- 266,751 annual webpage views
- 72,784 unique visitors
- 71,000 newsletter subscribers
- 4,520 followers
- 12,295 likes
- 1,855 members

Where participants come from

- 81% Europe
- 4% Asia
- 8% North America
- 2% North Africa & the Middle East
- 2% Sub-Saharan Africa
- 1% Australia/Oceania
- 2% South & Central America

Top Countries

- Germany
- Denmark
- Netherlands
- Norway
- UK
- Finland
- Belgium
- Sweden
- Austria
- Switzerland
- France
- Spain
- Poland
- South Africa
- Canada
- Italy
- Israel
- Greece
- Singapore

www.oeb.global
Best tweets:

What a fab day at #oeb16. Met lots of seriously cool people and learnt a huge amount.
Rachel Hammel @hammel_rachel

Heading back to Blighty. Huge thanks to #oeb16 for being wonderful. Every time.

#oeb16 is over. It has once again been inspiring, fun, engaging and one big reunion. See you next year old and new friends? @OEBconference
Geraldine Voost @M0rrighan

Great audience to discuss empowered leadership, thank you! #oeb16 #businesseduca
Sandra Ribon @sandraribon

Really enjoyed the session w/ @triciawang. No lecture but interaction! #OEB16
Johan Ong @JOng25

Thank you for a great conference! @OEBconference It was a blast hearing so many great speeches and meeting fellow edtech companies. #OEB16
Peergrade @peergradeio

Key takeaway from #oeb16 - Change is the only constant in this disruptive world, L&D needs to adapt and provide solutions to stay relevant.
Saurav Jaiswal @sauravj

Back from my first learning conference. The two biggest sources of uncertainty for L&D people: the pace of change in general and AI.
Patrick Singer @psinger

Thanks #oeb16 for another brill conference! Saw some excellent speakers/sessions, loved seeing all the old crew - but did miss Jay Cross...
Helen Keegan @heloukee

So happy to hear a talk with humanities references: McLuhan, Rheingold, Postman. Feeling right at home. ;) #oeb16
Nicolle Lamerichs @Setsuna_C

Full house at the Spotlight stage stage #oeb16 @meutenbeute
miho @mihoberlin
Mark Surman
Mozilla Foundation, Canada

»I feel like I really found my tribe at OEB: people who care about transforming how learning works«

Andrew Keen
Author and salonFutureCast, USA

»It’s the best event of its kind in the world«

Andreas Schleicher,
OECD, France

»It’s about giving people a compass and navigation tools to find their own way through an increasingly volatile, complex world and this conference is absolutely central to that«

Stuart Webster
Cengage, USA

»Every year we meet new customers, as a return on investment it’s a really valuable place for us.«